

# GUIDE

Global Publication for Masters Applicants

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# A Strategy, not a Dilemma

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## A Master's degree, an MBA, or both?

**S**hould you apply for a Master's degree or an MBA? A business Master's and an MBA are both Masters-level postgraduate degrees granted to students who have demonstrated a high level of knowledge. However, the programmes differ significantly as regards eligibility, focus, and personal development.

### Subject-matter expertise vs general management

Master's degrees are designed for candidates who are at the beginning of their career, or for graduates who want a higher level qualification before entering the job market. MBA degrees utilise the experience of professionals and peer learning, so they have a prerequisite of at least two years (sometimes three) of full-time professional experience.

While the MBA is suited to students from any academic or professional background who want greater career flexibility, management roles, or business ownership, Master's programmes are the better option for students who want highly specialised

knowledge in a specific area.

That is why many highly professional specialised Masters programmes require an academic background in a relevant field of study or even some work experience. Non-consecutive Master's programmes are the exception as they are targeted at those who want to change their academic field of study or make a career switch.

The MBA is a multi-subject degree that covers topics from finance and leadership to technology and marketing, while the business Master's is a highly specialised degree that dives deeply into one topic such as accounting, management, human resources, information technology, etc.

An MBA degree – through its curriculum of multiple business disciplines – offers a broader view of business management. For that reason, the MBA degree is a better choice for those whose aspirations are in the field of general management, executive leadership, or entrepreneurship.

On the other hand, a business Master's degree helps students to become real experts in one functional area, building on

the skills gained at undergraduate level and developing their knowledge of a specific area. The curriculum focuses on developing analytical and technical skills, rather than on leadership and management as in an MBA programme. For that reason, a business Master's is always suitable for professionals who aspire to careers of thorough subject-matter expertise.

## BA, MA, MBA

A first university degree – a Bachelor's or equivalent – is a prerequisite for enrolling in either type of programme – Master's or MBA. However, it is often the case that MBA students obtained a Master's degree prior to enrolling in the course, which shows that gaining a Master's degree and continuing to an MBA adds value, professionally and personally.

Indeed, it is often the case that professionals do a Master's degree to gain specialised expertise, but later in their career go for an MBA to transition to a management role. However, the opposite switch – from an MBA to a Masters – is also possible.

*"I started the MBA with a concentration in HR, and then switched to a Masters in HR Management (HRM). My reasoning for switching programmes was simple – the*

*Masters offered more opportunity for me to take the classes I wanted,"* says Sheila Russ, a graduate from Virginia Commonwealth University (US). *"The MBA programme offered a better overall knowledge of business with 12 classes – but only four of them were electives, so the majority of your course load was chosen for you."*

## Employers' perspectives

Employers are also aware of this difference. According to Gary Garber, an HR professional in a Chicago-based finance company, an MBA has a ton of general business courses and only a few HR ones. *"As a graduate of Cornell's Master's in Industrial and Labour Relations (MILR), my experience is the opposite – the MILR has a ton of HR courses and only a few general business ones,"* Mr Garber says. *"Employers certainly consider both degrees, but I think where there are specific HR vacancies, then the level of specialised knowledge the MILR provides you with wins out,"* he adds.

## What is the best next step?

Which direction to take while standing at the Masters–MBA crossroads might be a difficult choice. According to higher education and organisational development consultant Gail Whitaker, there are five

questions every prospective student should ask before deciding which their next degree programme should be:

- Where do I see myself in five or ten years and beyond?
- What have recent graduates experienced?
- How are professionals using their advanced degree now?
- Which degree is best suited to the type of position I want?
- Does the curriculum offer the skills, knowledge, and flexibility I need in order to reach my goals?

Indeed, we live in a world full of opportunities for learning and career development. For some, choices are always based on thorough research and analysis; others trust their intuition. In both cases, you have to know your options. Afterwards, just build the strategy that will take you where you will truly make a difference. This fast-changing world appreciates life-long learning.

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*Often professionals do a Master's degree to gain specialised expertise, but later in their career go for an MBA to transition to a management role.*



# Brains, Grit and Gigabytes

## How modern Master's programmes are blending theory, hands-on skills, and AI

**In today's rapidly evolving educational landscape, the debate between prioritising fundamental knowledge and practical skills has intensified, especially with the rise of AI. As prospective Master's students navigate their academic journeys, understanding the balance between these elements becomes crucial. Let's delve into the significance of foundational knowledge, the necessity of practical skills, the role of critical thinking, and the transformative impact of AI on higher education.**

### The importance of fundamental knowledge

Fundamental knowledge serves as the bedrock upon which advanced learning and professional expertise are built. It encompasses theoretical frameworks, historical contexts, and core principles that provide students with a comprehensive understanding of their chosen fields. In disciplines like economics, psychology, and engineering, a deep grasp of foundational concepts enables students to critically

assess new information, adapt to emerging trends, and contribute meaningfully to their professions.

This is echoed by alumni from leading institutions. Jane Bernhard, a graduate of Columbia Business School (US), shares, *"Professor Dan Wang's Strategy course was unlike any other class I had ever experienced. The class is focused on students gaining an understanding of frameworks for approaching strategic decision making."* Such courses exemplify how theory, when well taught, lays the groundwork for higher-level analysis and effective leadership.

### The necessity of practical skills

While fundamental knowledge is indispensable, the application of this knowledge through practical skills is equally vital. Employers increasingly seek graduates who can translate theoretical insights into real-world solutions.

A study published in *Inside Higher Ed* highlights this demand, noting that line managers often find recent graduates lacking in critical thinking and problem-



solving abilities. One manager observed, *“Critical thinking is something that needs to be learned and practiced. To me it’s the No. 1 thing that is not taught enough in universities.”*

To address this challenge, many Master’s programmes now incorporate experiential learning components, such as internships, case studies, and project-based assignments. These experiences allow students to hone their skills in real-world settings, preparing them for the complexities of the modern workplace.

### **Cultivating critical thinking**

Critical thinking stands at the intersection of fundamental knowledge and practical skills. It involves the ability to analyse information objectively, evaluate arguments, and make reasoned decisions - an essential capacity for postgraduate students aiming to thrive in both academic and professional settings. In an increasingly complex world, critical thinking equips graduates to interpret data, weigh competing perspectives, and respond thoughtfully to uncertainty.

Employers consistently rank critical thinking as one of the most valuable skills in the workplace, often placing it ahead of technical ability. However, a study published in the journal *Social Sciences* highlights a disconnect: while educators and employers view critical thinking as crucial, students frequently underestimate its value. The study found that *“employers valued the importance of ‘explanation skills’ significantly more than the employees and students did.”*

This misalignment suggests that students may not be fully aware of the expectations they will face after graduation.

To bridge this gap, many Master’s programmes are adapting their curricula to promote deeper intellectual engagement. This includes seminar-style teaching, collaborative projects, and interdisciplinary modules that push students to challenge assumptions and defend their ideas. In many European universities students on the Master’s in International and European Politics are encouraged to participate in simulations and policy debates, refining their ability to think critically and communicate persuasively in high-pressure contexts. Such approaches prepare students not only to absorb knowledge, but to actively interrogate and apply it - a skillset increasingly demanded across sectors.

### **Navigating the AI revolution**

The integration of AI into various sectors has profound implications for higher education. On one hand, AI offers tools that can enhance learning experiences; on the other, it poses challenges to traditional educational models.

A discussion on The Washington Post’s *“Impromptu”* podcast underscores this dichotomy. Columnist Megan McArdle remarked, *“Students increasingly use AI tools like ChatGPT to generate entire essays, undermining the development of original thought and critical thinking.”*

Conversely, institutions like Symbiosis International University in India are embracing

AI’s potential. Their newly launched Symbiosis Artificial Intelligence Institute aims to democratise AI education, making it accessible across disciplines and emphasising ethical considerations.

Furthermore, many schools have integrated AI into its curriculum, encouraging students to use AI tools as discussion partners and research collaborators. This approach not only familiarises students with cutting-edge technology but also reinforces the importance of human judgment and ethical reasoning.

### **Striking the right balance**

As the educational landscape continues to evolve, Master’s programmes aim to strike a balance between imparting fundamental knowledge and fostering practical skills. Critical thinking emerges as the linchpin that connects these elements, enabling students to navigate complex challenges with insight and adaptability.

The rise of AI further accentuates the need for this balance. While AI can augment learning and professional capabilities, it cannot replace the nuanced understanding and ethical discernment that human intellect provides.

Prospective students should seek programmes that not only offer robust theoretical foundations but also provide opportunities for practical application and critical engagement. In doing so, they will be well-equipped to thrive in an increasingly complex and technologically driven world.

**MASTER'S** SELECTION



# A Business School or a University?

## Which type of educational setting will suit you best

**I**t is time for you to consider graduate business studies, and you may be wondering, “What is a b-school and how does it differ from a university?” B-school stands for business school, and it refers to any institution that focuses solely on the education of students in various business fields.

### What is a business school?

A b-school can be a stand-alone school or it can be affiliated with a university. It can share the same accreditations as a university and even issue the same internationally recognised Bachelor’s and Master’s degrees, but it differs from a university in several ways.

### What is a university?

If you are considering a graduate business degree, one option is a traditional bricks-and-mortar university. Typically, with a storied history and a large footprint and influence in a notable “college town”, a university offers courses and confers degrees in nearly every discipline. There are more degree programmes to choose from, and usually more accessibility to those programmes. For example, at the Università Cattolica del Sacro Cuore (Italy) there are semester, short-term, undergraduate, graduate, and even double-degree programmes.

At a university, you will be surrounded by more and diverse people. Class sizes are larger, age ranges are wider, and they cater

for a wide range of personal and career interests. There is on-site residency in the form of dormitories or other housing, dining halls, and perhaps even a postal network. A university likely has its own sports teams, gymnasiums, Olympic-sized swimming pools, and its own stadiums to host competitions. And expect to find a very large library with great research opportunities, digital access to the latest journals and publications, and a staff ready to help you find what you need.

Social and academic opportunities abound at a university, with clubs and classes of all sorts. Think of a university as a large metropolitan area. You can sleep, work, and play there. You can eat, exercise, and recreate there. Students could conceivably spend most or all of their time at a university without needing to leave the campus.

As far as the quality of education at a university is concerned, you should expect the best. It is possible that not every class will meet those expectations but, on the whole, universities have a long history of attracting the top minds in academia. You can do your research ahead of time and find out where they are strong and where they might have weak spots. For example, some have a strong reputation in business, but not in medicine, or vice versa.

### University with a separate business school

Sometimes a university is so large it makes sense to break off one segment of its academics and have them operate



somewhat independently under the umbrella of the university. This is frequently the case in business, where you will find business schools or schools of management often named after a famous alumnus or large donor to the university.

It is mostly larger universities with a strong reputation for business education that have developed a separate b-school, such as the Saïd Business School at the University of Oxford (UK). By attending a university with a separate b-school, you will experience all the benefits of a full university along with a very concentrated business programme focused on forward-thinking practices in a traditional setting.

### **Stand-alone business schools**

A stand-alone b-school is one that is founded specifically to advance business education. No other disciplines are taught, except where they cross over into a business field. They are, for the most part, more career-focused than theory-focused, which is to say there is less emphasis on theoretical applications and more on practical knowledge and skill development.

The European School of Management and Technology (ESMT) in Berlin is a perfect example of a stand-alone B-school. ESMT calls itself “the business school founded by business” since it was founded by a consortium of businesses and institutions. Its focus is very narrow, so it is able to teach advanced skills with a very practical application in today’s business world.

Independent b-schools are much smaller and typically do not provide a fraction of the social, athletic, or other opportunities of a university. However, this does not mean its budget is smaller, relatively speaking. You may find your stand-alone b-school has facilities and technological equipment that are more modern and advanced than at a university.

There is no doubt that business skills are in high demand in today’s world, as are graduate degrees in any number of business fields such as management, finance, and marketing. Now that you know how business schools and universities are alike and different, you can choose which suits you better, and that will help you narrow your graduate school selection quite significantly.

*By attending a university with a separate b-school, you will experience all the benefits of a full university along with a very concentrated business programme.*

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# Inform Your Choice

## 30 important questions when meeting university representatives

**A**re you planning to talk to university representatives while searching for the right Master's programme? In that case, there are some important questions you need to ask to make the most of these conversations.

Just like in a job interview, you should always try to make a good impression, even if you end up picking another school. Asking good questions will paint a positive picture of you to the admissions advisers, which might help your Master's application. Even more importantly, your well-researched questions will be essential in distinguishing between programmes so you can make the best decision for your future.

While this list is quite detailed, you may have other enquiries for schools. In fact, it is recommended to tweak and customise your questions to fit the university you are meeting. You might be looking for more information about a very specific course or perhaps you need clarification about the essay or another application requirement. No matter how little time you have for chatting with the university representative, you can always manage to ask the most important questions first. Just be aware of the time and prepare in advance.

### University and programme

Let's start with the basics. Before asking about student clubs and career counselling, you

should ask some of the broader questions on your mind. These can be about the subjects, teaching methods, and generally anything about the university or programme.

1. What is the emphasis on research, teaching, and experiential learning in the programme?
2. What is the ratio of lectures, exercises, and self-study?
3. Does the university provide support for the needs of students from different backgrounds?
4. How flexible is the course schedule?
5. How available are professors outside classroom hours?
6. What is the attrition rate and what are some of the reasons students leave the programme?

### Admission requirements

Overall you should be able to find everything you need to know about the Master's application on the official website of the university. From application deadlines to available scholarships, most of the details should be just a click away. However, if there is anything unclear about those, meeting a university representative is the perfect opportunity for clarification.

7. What do the admission officers find most important in the application and/or personal statement?
8. Is it an advantage to submit the application early?

9. Are there any reading or practice materials that can help prepare a stronger application?
10. What is the weight of test scores for the admission decision?
11. Are there separate deadlines for scholarship applicants?
12. What criteria does the university follow when awarding scholarships?

## Student life and extracurriculars

University is about more than just studying. Making friends, socialising, and dedicating time to hobbies and professional interests are just as important. You need to make sure that there would be ample opportunities to do all of that once you get to your new school.

13. Are there any activities to help classmates get to know each other before the start of the programme?
14. What are some of the most popular clubs or extracurricular activities for students with a particular interest?
15. What kind of support services are available – mentoring, mental health support, etc.?
16. Can students take language classes at the university?

17. Is there a cultural event programme on campus? Can students volunteer at festivals or in other activities?
18. Are there alumni or current students of the programme available for an additional conversation?

If you get a “yes” on this last question, do everything you can to take advantage of the opportunity. Even a quick talk with alumni or a current student can reveal a lot about the authentic experience of the programme.

## Jobs and career after graduation

Of course, one of the main purposes of the Master’s degree is to make you more employable and able to pursue your dream job. Don’t skip on asking a question on this topic that is relevant to you.

19. Is it possible to maintain a part-time job during the programme?
20. Are there any jobs on campus available for students?
21. What are some companies that recruit graduates from the programme?
22. What percentage of graduates are hired in their chosen field after graduation?
23. Does the university provide support

- in finding an internship?
24. What specific services are available at the career support centre – CV checks, networking events, etc.?

## Location and campus culture

Some of these questions will vary depending on your desired study destination. If you decide to pursue a Master’s degree in your home country, you will already be familiar with the environment and local specifics. Fine-tune your enquiries for university representatives with this in mind.

25. What is the city like?
26. Are most things available on campus? How well-connected is the university campus to other essential city spots?
27. What type of students thrive and feel most accomplished in your university?
28. Can I arrange a campus visit or sit in on a class?
29. What are the options for on-campus accommodation? What about off-campus?
30. Are there opportunities organised by the university to get to know the local people and culture?

Now you should be feeling much more confident and prepared to meet university advisers. You definitely don’t need to ask them all 30 questions, so just keep it simple and enjoy the conversation.



# International Masters Fair

## Define your career path

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presentations, and workshops



**MASTER'S** TEACHING



# Agile Minds and a Future-proof Skillset

How innovative teaching methods prepare Master's students to thrive

**A**gility and transferable skills have become essential competencies for Master's graduates navigating a fast-evolving global job market. Higher education institutions around the world are increasingly focused on equipping students with these skills, blending technical knowledge with adaptability and a mindset of lifelong learning. In this article we will explore how schools foster agility and transferable skills, highlighting innovative approaches, challenges, and real-world impact.

## A skillset for diverse contexts

In today's dynamic economy, the traditional value of a degree as a static proof of knowledge is diminishing. Employers are seeking graduates who can adapt, learn continuously, and apply skills across diverse contexts. Transferable skills, such as critical thinking, communication, collaboration, and problem-solving, are often described as "enterprise skills" or "soft skills," and are critical for career success across sectors. They ensure the ability to thrive amid rapid technological changes such as AI and machine learning.

## Embedding agility in curriculum and teaching methods

Leading universities are moving beyond traditional teaching models by integrating agility into curricula through multidisciplinary and experiential learning. This includes:

**Project-based learning and design thinking:** Students engage in real-world problem-solving, often collaborating with businesses. For example, some schools offer design thinking sessions facilitated by students to help corporations tackle complex challenges, demonstrating the practical application of agile skills.

**Self-directed learning:** Inspired by the Agile Schools Movement, students manage their learning through "learning backlogs", choosing how to acquire knowledge and demonstrating mastery in personalised ways rather than traditional testing.

**Digital platforms and hands-on experiences:** Institutions like Kaplan Business School (Australia) incorporate IT, analytics, and digital tools to teach transferable skills alongside theory. This shift from paper to digital enhances engagement

and prepares students for technology-driven workplaces.

**Career exploration and work-integrated learning:** Schools intentionally blur the lines between academic learning and workforce experiences by embedding apprenticeships, internships, and dual enrolment options into programmes, fostering real-world agility.

## Developing both students and faculty

Agility is not only for students; it is equally critical for teaching faculty, who must embrace continuous learning to remain effective in today's rapidly evolving educational landscape. Professors with high learning agility can quickly master new technologies, adapt to innovative teaching methods, and respond flexibly to changing classroom dynamics, all of which directly enhance teaching quality and student outcomes. Learning agility in educators encompasses several dimensions- change agility, mental agility, human relations agility, and results agility- all of which contribute to greater commitment to their schools and the profession.

For instance, teaching faculty who are open to change and demonstrate flexibility are better equipped to implement curriculum reforms, integrate digital tools, and adjust to new pedagogical trends, fostering a proactive and resilient attitude within their institutions.

## Inside Master's programmes

Master's degrees, particularly in fields such as business and STEM disciplines, are increasingly designed to cultivate both agility and a broad suite of transferable skills. These programmes intentionally blend advanced theoretical knowledge with practical leadership, critical thinking, and problem-solving experiences, ensuring graduates are not only subject-matter experts, but also adaptable professionals ready for diverse roles.

By integrating experiential learning, industry collaboration, and targeted skill development, Master's programmes are bridging the gap between academic study and real-world application. Students benefit from hands-on projects, networking opportunities, and exposure to current industry practices, all of which reinforce their ability to adapt and succeed in rapidly changing environments. As a result,



graduates emerge not just with a degree, but with a portfolio of experiences and capabilities that position them for long-term career success.

## Thriving in a rapidly changing world

Despite significant progress, several challenges remain in embedding agility and transferable skills into Master's programmes. The so-called "factory model" of education- characterised by standardised, one-size-fits-all curricula - persists in many institutions, limiting opportunities for individualisation, creativity, and the development of truly agile mindsets. This approach often leaves little room for students to pursue personalised learning pathways or to engage in interdisciplinary exploration, both of which are critical for fostering adaptability.

Moreover, the pace of technological advancement presents an on-going challenge. As technologies such as AI, data

analytics, and digital collaboration tools are rapidly reshaping industries, curricula are being continually updated to remain relevant. This requires not only frequent content revisions, but also on-going professional development for faculty, who must stay abreast of new tools, teaching methods, and industry expectations. According to a 2024 report from the World Economic Forum, over 50% of all employees will need reskilling by 2025, highlighting the urgency for higher education to prepare both students and teachers for constant change.

Teaching agility and transferable skills is no longer optional but essential for Master's degree candidates preparing for uncertain futures. Embedding agility is about creating students and educators who can thrive in a rapidly changing world, equipped with both technical skills and a mindset for continuous learning. For prospective Master's students, choosing programmes that prioritise these competencies will be key to career success in the global economy.

# The Human Edge

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## Why Humanities and Social Sciences matter in a tech world

**W**e live in a tech-saturated and data-driven world, so one might expect humanities and social sciences to fade into the background, but that is not what's happening. Degrees in philosophy, psychology, history, sociology, literature, and political science continue to shape professionals who thrive in leadership, innovation, and global influence.

At their core, these disciplines are about people: how we think, what we value, and how we interact with each other. That's what makes them more relevant now than ever.

### Are employers hiring humanities and social sciences graduates?

Contrary to outdated assumptions, humanities and social sciences graduates enjoy strong career outcomes. A study by the American Academy of Arts and Sciences found that unemployment rates among these graduates are similar to other fields, and mid-career salaries can be very competitive, especially when paired with further education or sector-specific experience.





What sets them apart is not technical skill, but human insight:

- Critical thinking and ethical reasoning
- Communication and storytelling
- Cultural intelligence and adaptability
- Systems-level thinking rooted in history and society

These skills are essential in today's economy, especially in roles that involve leadership, strategy, AI ethics, public policy, or global outreach.

### Where could these degrees lead you?

Many successful leaders started their journeys with degrees in the humanities or social sciences, and they credit them as key to their success.

Susan Wojcicki, former CEO of YouTube, majored in history and literature at Harvard before leading one of the most influential media platforms of the 21st century. Her understanding of storytelling, culture, and human behaviour helped her anticipate trends in content creation and digital community building.

Howard Schultz, the visionary behind Starbucks, earned a degree in communications. His emphasis on brand storytelling and creating a "third place"

between home and work reshaped coffee culture on a global scale.

In the tech world, humanities-trained professionals are being sought to help design AI and ethical frameworks. Amanda Askeff, a philosopher by training, works at Anthropic – an AI company – to ensure large language models behave in ways that align with human values.

And in the realm of global economics, Amartya Sen, Nobel laureate in Economic Sciences, has combined economics with philosophy to revolutionise how development and human welfare are measured.

These aren't exceptions – they're indicators of a shift.

### The Master's advantage: expanding your career options

Pairing a humanities or social sciences background with a specialised master's programme can be a powerful move. Master's degrees in fields like international relations, behavioural economics, cultural studies, public policy, business, or even data ethics give graduates access to cross-sector leadership roles.

Programmes that emphasise interdisciplinary thinking are especially

beneficial. For example, someone with a Bachelor's degree in psychology might pursue a Master's in Organisational Behaviour or Behavioural Science, areas now in high demand across HR, marketing, and tech.

### Emerging careers that value the human factor

The rise of AI, automation, and global challenges has placed a premium on skills machines cannot replicate. As a result, careers in the following areas are booming for humanities and social sciences graduates:

- AI Ethics and Policy: Helping design responsible AI systems that consider societal impact
- UX and Human-Centred Design: Understanding user behaviour to improve products
- Public Policy and Advocacy: Driving change in health, education, and governance
- ESG and Sustainability: Combining ethics, communication, and data in responsible business
- Cultural Consultancy: Supporting brands in global markets through cultural fluency

As the Harvard Business Review puts it: *"The future of work is digital and wonderfully*

human.” While technical skills may open doors, it’s emotional intelligence, storytelling, and ethical judgment that close deals, lead teams and lead to growth.

### **From passion to impact**

Studying humanities or social sciences often begins with curiosity – about people, stories, justice, or ideas. The good news is that this curiosity is not only valid, but valued. In fact, it’s often what sparks careers that make lasting impact across sectors.

Whether it’s someone using a philosophy background to shape tech policy, or a literature graduate becoming a leading brand strategist, passion fuels the drive to create meaningful change. A grounding in human-centred disciplines provides a lens for understanding power structures, cultural narratives, and behavioural patterns – insights that are crucial for industries tackling everything from AI bias to climate justice.

Graduates frequently channel their passion into social impact and nonprofit work, where understanding people and complex systems fuels real-world change. Programmes like Master’s in Public Policy, Social Innovation, or International Development are natural next steps, allowing graduates to scale their ideas and shape global agendas. In the corporate world, those same values translate into better leadership, ethical decision-making, and purpose-driven business.

Humanities may start with “why”, but they often end in action. A Master’s degree helps transform that foundation into strategic, measurable results, whether you’re building a company, running a campaign, or solving wicked global problems.

Master’s programmes provide the structure, networks, and applied knowledge to transform that passion into impact. Whether your goal is to consult, govern, lead, or innovate, the foundations built in these disciplines are not just relevant, they’re essential.

Humanities and social sciences graduates should feel confident in their background. The world doesn’t just need coders or analysts. It needs people who can understand others, think critically, and act with integrity. These are not “soft skills”; they are future-proof strengths.

So, when exploring your Master’s options, remember: the question is not “What can I do with a humanities degree?” A better question is “*What can’t I do?*”

*Humanities and Social Sciences graduates should feel confident because they develop future-proof strengths.*



**MASTER'S CAREERS**



# How to Change Gears with a Master's Degree

## Clarity, credibility, and a new Career

**I**n today's job market, career change has become less of an exception and more of a norm. Whether driven by personal passion, technological disruption, or a desire for more meaningful work, professionals are increasingly choosing to pivot into new industries. But when job roles evolve or appear overnight - from AI ethics consultants to sustainability analysts - how do you keep up?

According to *GMAC 2023 Prospective Students Survey*, 37% of candidates globally cite the desire to switch careers as their primary motivation for pursuing a graduate business degree. In a world where agility is prized and job descriptions change faster than degree syllabuses can be updated, is a Master's degree still worth it?

Spoiler alert: Yes- and here's why.

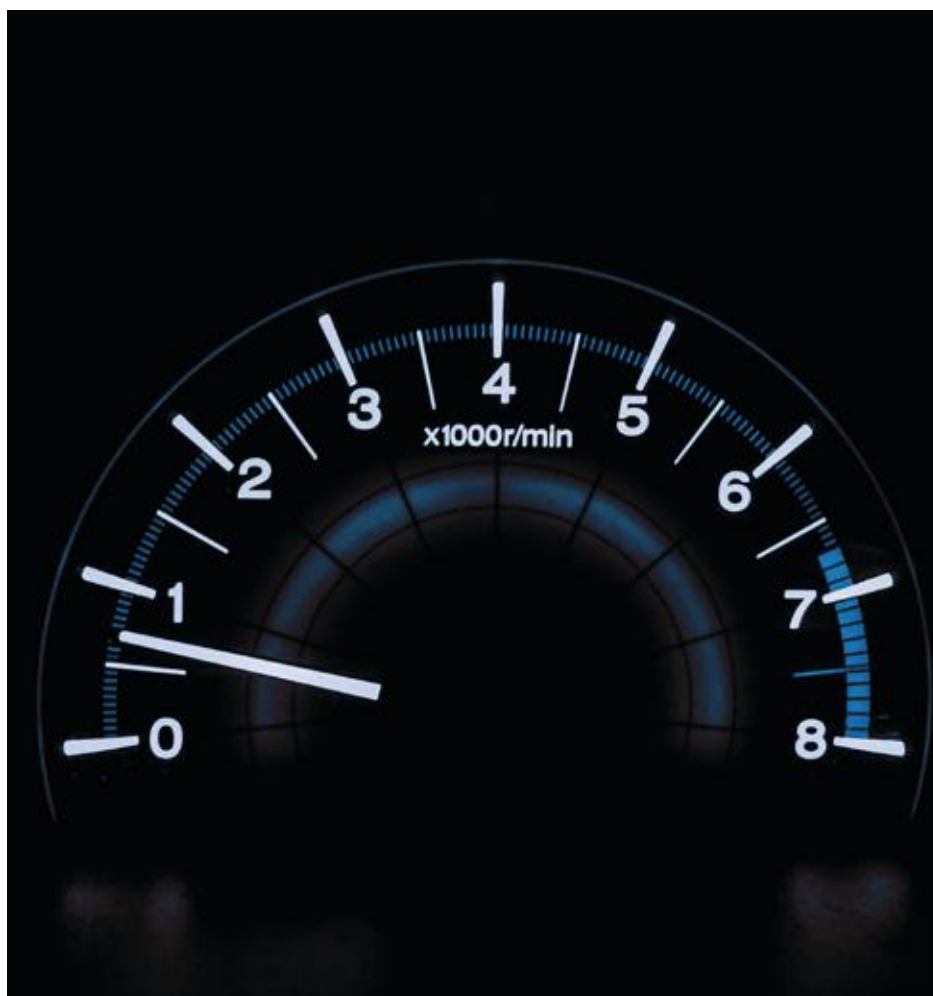
### Futureproofing in a world of uncertainty

The World Economic Forum's *Future of Jobs Report 2023* highlights that by 2027, 44% of workers' skills will be disrupted. Fields like generative AI, climate-tech, fintech and digital marketing are birthing new roles that did not exist five years ago. Yet it is not just about technical skills: employers are increasingly looking for critical thinking, leadership, adaptability, and cross-functional knowledge.

*"A Master's provides not just specialised knowledge, but the ability to adapt and problem-solve across unfamiliar terrain,"* says Dr. Aileen Ferguson, Director of Postgraduate Studies at the University of

Glasgow (UK). That's crucial when industries and roles are constantly shifting.

Master's programmes are evolving accordingly. For instance, Imperial



College London's MSc in Climate Change, Management and Finance was designed to address the intersection of environmental science and sustainable business- a response to the exploding demand for sustainability leaders in corporate settings.

### **A strategic pause with a purpose**

Changing careers often means stepping off a well-trodden path. Taking a year or two out for a Master's can function as a purposeful pause, a time to reassess, reskill, and rebrand. This kind of pivot is increasingly common. Courses now offer flexible entry points, modular learning, and cross-disciplinary options to support such transitions.

### **The networking dividend**

Changing industries is rarely only about skills. Connections often matter just as much. Graduate programmes give students access to global alumni networks, mentorship opportunities, and direct recruiter engagement.

Institutions are also proactively cultivating employer links. The University of Manchester's Alliance Business School (UK) runs sector-specific networking sessions, including tech, green finance, and healthcare innovation.

Many Master's programmes also incorporate practical components - internships, consulting projects, or live case studies- that allow students to trial a new industry in real time.

### **Reflecting a focused approach to job seeking**

Employers in fast-growing sectors may hesitate to hire those with no formal background in the field. A Master's can be the stamp of credibility, signalling that you are serious about the switch.

According to a 2023 survey by QS, 79% of employers say a Master's degree makes a candidate more competitive. In emerging industries, this can be critical. Data science roles often attract self-taught candidates, but those with an MSc in Data Analytics may have the edge for more strategic or leadership roles.

### **Making the transition internationally**

Career change often involves geographic mobility, and a Master's can serve as both a visa route and a cultural bridge. Many international students use graduate study to access work opportunities in the UK, US, Canada, or the EU.

The UK's Graduate Route, for instance, allows international students to stay and work for two years after completing a Master's, making the UK particularly attractive for career changers.

In an era of technological acceleration and shifting societal priorities, the idea of a "career for life" is obsolete. Yet, navigating that change is not always intuitive- and that's where a Master's can make all the difference.

A well-chosen programme offers more than just academic learning. It serves as a bridge between where you are and where you want to be, providing not only new knowledge, but also clarity of direction, valuable professional connections, and enhanced credibility in a new field. These are crucial assets when navigating the uncertainties of a career transition.

Whether you are an engineer aspiring to break into impact investing, a marketer drawn to the transformative power of machine learning, or a teacher eager to shape policy, a Master's degree can equip you with the confidence, skills, and network needed to make that leap successfully. In many cases, it's not just a step forward; it's a strategic move that can redefine your professional journey and help you write your next chapter with purpose and momentum.



# Top Master's for the Best Jobs in 2026

## Degrees that promise strong salaries and thriving career paths

**A**s the global job market continues to evolve, pursuing a Master's degree remains a strategic choice for those seeking high-paying roles and long-term career advancement. With industries such as technology, healthcare, and finance driving demand for specialised expertise, selecting the right postgraduate programme has never been more important.

Certain Master's degrees are set to stand out for their exceptional employability and earning potential, offering graduates a strong return on investment. Let's take a closer look at which Master's are leading the way to high-paying jobs in 2026.

### Why a Master's degree matters

A Master's degree can significantly enhance career prospects, offering access to senior roles and higher salaries. According to the US Bureau of Labor Statistics, individuals with a Master's degree earn approximately 20% more than those with only a Bachelor's degree. In the UK, the Higher Education Statistics Agency (HESA) reports that 78% of postgraduates are in high-skilled employment, compared to 66% of undergraduates, highlighting the competitive edge a Master's provides.

The job market in 2026 is expected to prioritise skills in technology, data analysis, healthcare, and finance driven by advancements in AI, an ageing population, and global economic shifts. "A Master's degree is an effective strategy for career change, providing new skills, knowledge, and networks essential for transitioning into a new field," notes a report from Educations.com. For students at various stages of considering postgraduate study, selecting a programme aligned with these trends is key to maximising career outcomes.

### Top Master's degrees for high-paying jobs

#### *Master's in computer science and Artificial Intelligence*

The tech sector continues to dominate the job market, with Master's degrees in computer science and Artificial Intelligence leading the way for high-paying roles. The US Bureau of Labor Statistics projects 356,700 new tech jobs by 2032, with roles like senior software developers and cybersecurity managers commanding annual salaries of up to USD 159,000. In the UK, the median salary for computer science postgraduates is approximately GBP 45,000 five years after graduation, according to the UK Government's Postgraduate Learning Education Outcomes (LEO) study.

“Artificial intelligence has been around for decades, but it’s recently caught the public’s imagination thanks to technology like ChatGPT, Stable Diffusion and Midjourney. The number of students enrolling has exploded across the UK because I think people see this as the future,” says Professor Kevin Pimblet, Director of the Centre of Excellence for Data Science, Artificial Intelligence, and Modelling at the University of Hull (UK). Graduates can pursue careers in software development, machine learning, and cybersecurity, with companies like Google actively seeking such talent.

### **Master’s in medicine and healthcare-related fields**

Healthcare remains a high-demand sector, with Master’s degrees in medicine, nursing, and healthcare administration offering strong job security and salaries. In the UK, medicine and dentistry graduates boast a 99.4% employment rate within six months, with starting salaries ranging from GBP 35,000 to GBP 50,000. In the US, Nurse Anaesthetists with a Master’s in nursing can earn between USD 182,000 and USD 331,000 annually, according to Glassdoor data.

The global demand for healthcare professionals is being driven by an ageing population and increasing healthcare needs. Degrees in fields such as neuroscience and biomedical sciences also lead to roles in research and pharmaceuticals.

### **Master’s in economics and finance**

A Master’s in economics or finance opens doors to lucrative careers in banking, consulting, and government. In the UK, economics postgraduates have an 89% employment rate, with starting salaries ranging from GBP 30,000 to GBP 40,000, often increasing with experience. In the US, roles such as investment banker or financial analyst can yield salaries exceeding USD 100,000, with senior positions like CFO reaching up to USD 551,025.

The analytical and quantitative skills gained are highly valued in data-driven industries, making this degree a strong choice for 2026.

### **Master’s in engineering and technology**

Engineering Master’s degrees, particularly in fields like robotics, chemical engineering, and sustainable technology, are in high demand. In the UK, Materials Science

postgraduates have an employability rate of 87.7%, with median salaries around GBP 36,200, potentially reaching up to GBP 50,000, according to Gouk.in. In the US, engineering managers earn between USD 139,328 and USD 174,141 annually, with job growth projected at 4% through 2032.

“Engineers will always be needed in society, so completing advanced training is a great way to secure your future and earn high salaries,” notes FutureLearn. Specialisations in emerging fields like renewable energy and AI-driven engineering are particularly lucrative.

### **Factors to consider when choosing a Master’s degree**

While salary and employability are critical, other factors should also guide your decision. Choosing a degree that aligns with your interests and passions is crucial for long-term satisfaction and success. Consider the following:

**Industry demand:** Focus on fields with strong growth projections.

**Programme flexibility:** Online or part-time options allow you to study while working.

**Networking opportunities:** Top universities provide access to industry connections, enhancing your job prospects.

**Cost vs. ROI:** For international students, tuition fees for Master’s programmes in the US typically range from USD 18,000 to USD 65,000 per year. In the UK, fees can range from GBP 9,000 to GBP 30,000, so weigh costs against potential earnings.

Undertaking a Master’s degree in 2026 would be a strategic investment in your career, offering access to high-paying roles and enhanced employability. Degrees in Computer science, AI, Medicine, Economics, and Engineering stand out for their strong ROI and alignment with global job market trends. By choosing a programme that matches your interests and leverages industry demand, you can position yourself for a rewarding career. Research thoroughly, connect with alumni, and explore funding options to make an informed decision that sets you on the path to success.



# Business and Data Analytics

Launch a lucrative career making business and strategy recommendations with big data



## BUSINESS ANALYTICS

**B**usiness analytics skills have been in high demand for years, and learning the field is an exciting and dynamic endeavour in itself.

### *Applicants*

At the intersection of business, research and computer science lies one of the booming fields of work and study for the past two decades: Business Analytics. Master's programmes with this focus are designed to teach students a very diverse set of skills. Class participants develop their technical knowledge and flair for statistics but at the same time they learn how to communicate complex findings to non-experts. In its essence, the field centres around breaking up data into smaller bits, analysing them through digital tools and coming up with appropriate strategy recommendations

for businesses. People who are curious about finding patterns in data and using them to make practical decisions for different industries will find this Master's specialisation valuable.

### *Course content*

Depending on the focus of the particular programme, the blend of courses may lean more towards statistics, research methodologies and digital visualisation. Business-related subjects as well as finance and management are usually a must in Master's curricula. Emphasis on computer science is also considered important. In some cases, there will be classes or exercises specifically dedicated to the most relevant programming languages in the field.

### *Career options*

Business analytics skills are currently in high demand in every sector of the



economy and especially in finance, retail, marketing and IT. As the field encompasses a variety of sub-disciplines such as statistics, information management and data analytics, the role of a business analyst is a specific one and strong academic preparation is appreciated by employers. Common job titles for Master's graduates in Business Analytics include programme developer, business operations consultant, business intelligence manager, technical consultant, customer relationship management (CRM) analyst and IT project manager.

The growth of the market is forecast to continue at least through 2030-2034, with employment opportunities and high starting salaries on a global scale. Average annual salaries for specialists in the US are around USD 87,000, while Switzerland, Austria, Germany and the Netherlands are among the European countries with the highest annual pay for Data Analytics and Business Intelligence roles.

## **DATA ANALYTICS**

**If your interests lie at the intersection of business and technology and you have strong quantitative aptitude, a Master's in Data Analytics can open the door to a fitting career path.**

### **Applicants**

Data Analytics is the science of deriving conclusions from and making decisions based on unprocessed data. Master's

programmes with a focus in Data Analytics are created to support a broad spectrum of learners, whose specific interests may be either technical or business-focused. They learn useful data analysis techniques to provide solutions. By acquiring this crucial knowledge, they are able to use data handling techniques to guide their business decisions and guarantee that the information systems of their company are in line with the objectives and strategy. Students learn how to apply statistics and predictive analytics in a corporate setting. They also master the use of analytics tools and techniques, access databases and build data visualisations.

### **Course content**

These kinds of programmes offer a strategy that will create a deeper understanding of the topic by utilising case studies, academic research and industry-defined practical problems. With a Master's in Data Analytics, you may combine your data analytics coursework with management and strategic abilities to see projects through to the end. Data analytics programmes teach you how to recognise and create acceptable methods for data collection in today's sophisticated computing systems, how to derive conclusions from this data and how to display data to guide decision making.

### **Career options**

Modern businesses heavily rely on data, particularly for research and devising business plans. There is therefore a high

demand for workers who can convert challenging data sets into workable solutions. Over the past few years, as businesses have become more dependent on data science for business and data comprehension, data preparation, evaluation and implementation, the demand for data analytics expertise has grown substantially. This indicates that there are many opportunities for graduates to work in a fulfilling role in the data analytics industry.

The median annual salary for junior analysts in the US was USD 96,000 in 2025, according to Glassdoor. Other popular positions you can aim towards with a degree in Data Analytics include director of analytics, chief data officer (CDO), data scientist, financial analyst, marketing analyst, data analyst consultant and more.

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*Business analytics skills are currently in high demand in every sector of the economy and especially in finance, retail, marketing and IT.*

# Business and Management

Communication, digital aptitude, and adaptability are key skills developed in class

**A** Master's in Business and Management is your entry into a complex, global business world – where you'll learn to lead diverse teams with both confidence and empathy.

#### *Applicants*

A Master's in International Business is one of the most popular Master's programmes. This type of programme teaches various interdisciplinary principles of business management with an international focus and targets those candidates who do not have significant professional experience. The Business Master's provides knowledge of business theory, develops the student's analytical and business skills and provides in-depth exposure to the best practices of international business. It prepares participants for a successful international and cross-functional career within multinational companies.

The Management stream provides a broad, comprehensive and forward-looking orientation that teaches students to research, monitor, analyse and make effective decisions in relation to the complex issues confronting the modern manager at both strategic and operational levels. This type of degree is often combined with studies in business administration, which focus on the practical application of business concepts. As companies strive to compete on a global scale, they typically look for managers who are knowledgeable in the current business practices and can effectively organise the company's resources. Businesses



are interested in those who possess leadership qualities, strong communication skills and critical thinking, as well as digital literacy and adaptability.

### **Course content**

In Business and Management programmes you will have the opportunity to develop conceptual tools, knowledge and skills in relevant disciplinary areas, and to understand how these can be applied to practical situations. Studying in a business-related programme means learning how to handle almost every branch of corporate work. Strategy, marketing, finance, economics – these are just some of the sub-disciplines that play a crucial role in managing a successful business and are thus part of most Business Master's curricula. As the corporate world is fast-paced and very competitive, international graduate programmes focus heavily on nurturing the spirit of innovation among class participants.

Beyond developing hard skills and practical knowledge, students learn to evaluate the effectiveness of their managerial assumptions, attitudes, values and behavioural styles. The Master's will equip you with a forward-thinking and proactive outlook and with the interpersonal skills needed to manage successfully. New developments within this field now include sustainability and environmental management, cultural and social management, digital and data-driven management, engineering and technology management. Usually, the most sought-after programmes are the ones in general management which are aimed at candidates who seek to improve their management skills.

### **Career options**

A wide range of career opportunities are open to graduates in areas such as financial services and business analysis, management consultancy, retail management, human

resource management, policy development and research. Graduates of this Master's degree can expect to work anywhere from banking to tech startups, from world trading organisations to Chambers of Commerce and from research organisations to NGOs. Options are limitless whether you are aspiring to be a specialist executive in a multinational giant, or to promote a young global project, or even if you are an entrepreneur looking to take your company beyond geographical boundaries.

Managers are employed in various sectors including government, education and private industry. As a graduate, you may pursue positions such as product manager or business development manager, or even chief financial officer or chief executive officer at a later stage. The large international players in the industry usually show a high interest in graduates from the field since it is essential for companies to make use of the fresh knowledge and ideas coming from students.



# Finance and Fintech

Driving innovation and shaping the future of global markets with a degree in Finance

**The field of Finance has long been a popular choice for thousands of students worldwide for a reason – there are diverse career opportunities, constant innovations, and roles ranging from investment banker or venture capitalist to financial analyst or data scientist.**

### *Applicants*

A Master's in Finance is a great choice for applicants looking for a marketable degree, as it is likely to advance your career, no matter which sector of the economy you choose. There is one main prerequisite for this course of study: you need to be good with numbers, as much of your future work will involve numerical analysis.

Sure, finance is more than just maths: you will also need to understand larger economic, societal and historical processes to have a good grasp of developments in the financial sector. But mathematics, coding, and data science will be your foundation and you cannot work in the field without them.

Do you like discovering patterns and interrelationships in large sets of data?

Are you fascinated by the ways economics shapes our world, from individual lives to international politics? Then finance may be the path for you. This degree is a way to use your aptitude for mathematics to make decisions with real-world impact.

In the fintech subfield, you will also find opportunities to work on technologies enabling new products and services and even new kinds of business models.

### *Course content*

A degree in finance is practical in the sense that you will probably find lots of career opportunities with it. However, the reality of studying this discipline is that you will need to cover a lot of theory.

To work in finance, you need to understand the way markets work, how value is created and distributed by means of the monetary system and what quantitative models you can use to represent these complex, large-scale phenomena. You will study different monetary and market theories and how they apply to real-world scenarios. You will also learn about up-to-date business practices and standards: for instance, what chief financial officers (CFOs) do, what decisions



they are responsible for and what their day-to-day job might look like.

Additional study topics would include regulatory frameworks for financial operations (laws and taxation) and the principles of investment and insurance. Based on your specific interests, you could take courses on a variety of related topics including real estate or sustainability.

Your studies could also touch on the fast-evolving field of fintech, where digital technology intersects with finance to create new services and even entirely new business models. Fintech innovations include using big data and artificial intelligence to make better financial decisions than any individual would be able to; or devising blockchain systems that can change the ways people securely conduct financial transactions. The limits of what can be achieved with fintech have not yet been found. If you like working on new ideas and solving complex problems, then fintech may be for you. You can speak with the universities you are interested in to find out whether they offer courses or extracurriculars in this field.

### **Career options**

Career options with finance are much broader than you might expect. A traditional path for graduates in the discipline for some time has been investment banking. This field is popular for its high salaries and also

because of companies' active recruiting on university campuses long before students graduate. However, this is far from the only option. Every larger organisation needs a financial officer: even not-for-profit institutions such as universities or museums may have endowments that need to be managed and responsibly invested and they hire finance specialists for this purpose. You can think of your career options broadly and creatively: your skills will be useful in a very wide variety of contexts.

Are you a sociable person who would enjoy working with customers directly? Then you could work in financial advising and private asset management. This entails understanding every client's individual situation and helping them make the best decisions for their finances, property and family so they can achieve their personal goals.

If you are interested in public service, you could also enter the public or government sector. For instance, you could manage pension funds or even create policy on the local or national level. Sound fiscal practices are an essential part of running a city or a whole country.

Another relatively new subfield with many opportunities for growth is sustainable finance. Worldwide, interest in environmental impact and sustainable investing (that is, investing in responsible

businesses and in companies creating solutions to issues such as climate change) has been rising, according to the CFO institute, and there is a demand for experts. How can investors use their funds to achieve a positive impact that is compatible with their values? If you would like to create change and address current global issues, this exciting field is worth considering.

Finally, whichever sector you choose to work in, you should stay informed about related fintech developments. New fintech companies offering services in asset management, sustainable finance, banking and insurance are emerging as we speak. They are likely to change the way you do your work over the course of your career, but they will also create exciting new opportunities for career development.

From banking to the arts, from government funds to solving climate change, a Master's in Finance can be your ticket to a wide variety of fulfilling careers. Use your aptitude for maths and your imagination, and finance can take you farther than you expect.

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*A degree in Finance is a way to use your aptitude for mathematics to make decisions with real-world impact.*

# Marketing

Take your communication, analytical, and digital skills to a new level in this demanding, but creative field

**Y**ou will find marketing somewhere between art and science, creativity and data analysis, storytelling and strategy. Armed with a Master's diploma, graduates can pursue diverse roles as content creators, analytical thinkers, or tech enthusiasts.

## *Applicants*

Do you have a way with words and do you enjoy telling a good story? Are you a social media star who creates beautiful, engaging content with images, text and video? Do you appreciate visual art? Are you curious about the ways new technologies change how we communicate? These are some of the reasons you may feel at home in the interdisciplinary field of marketing.

People in the field will have a wide range of skills and temperaments. There is the technical marketer obsessed with data who spends hours in Google Analytics to understand why there was a spike in website visitors on a certain day. There is the outgoing person who posts funny videos on TikTok, and the good listener who speaks with colleagues to better understand the product, service or message that they want to promote. And, of course, there are creatives working to create attractive campaigns with great visuals, slogans and videos. Your role may be a combination of all of these and no two days on the job may be alike. If you want a career that allows you to use different parts of your brain and to constantly learn new skills, try marketing.



## Course content

Master's degrees in marketing vary a lot but, in all cases, you will study the fundamental theories of customer needs and behaviour, as well as communications. You will learn how people make decisions and how to present clear and engaging messages to the groups you want to reach.

Marketing is highly interdisciplinary and your studies will touch on a variety of other fields including psychology, sociology, writing and storytelling, economics and business analytics. You will learn to see the process of bringing a product to market from the points of view of the different people involved: the team who created it, the retailers and the customers. You will master the ability to reach and communicate with different groups of people with varying preferences and beliefs.

Beyond these fundamentals, you have a lot of flexibility in your course content. You could choose Master's degrees with a different thematic focus, including international marketing and digital marketing.

Digital marketing is the most popular subfield. In it, you will learn the technical skills needed to manage campaigns across different digital platforms, to collect and process data and to make data-based decisions. Your courses may include the basics of web development so that you can create and manage websites for your campaign. You could also learn the logical principles of coding so that you can automate your digital campaigns. Today, almost all marketing campaigns include social media, apps and websites, so some skills in this area will be necessary for your future career even if it is not the focus of your degree.

If you want to work for global brands, you can also choose a degree in international marketing. Then your courses will include content on international relations and regional studies, including history and culture. You will learn why messages need to be tailored to each location so that they are effective. For example, did you know that the Italian fashion brand Dolce & Gabbana lost almost all its Chinese customers after a culturally insensitive ad in 2018 caused an outcry? This is a case in which a skilled international marketer could have saved the brand millions. If you are an explorer at heart, this may be the best field for you. Your university may also give you opportunities to study foreign languages or travel internationally as part of your degree.

Whichever subfield you choose to focus on, your degree is likely to involve a practical component where you work on creating

a marketing campaign. Depending on the university, this could be in a purely academic setting, in partnership with a company that will run the campaign, or as part of an internship. Practising the skills and teamwork needed to develop and run a campaign will prepare you for the varied and complex day-to-day life of a marketing professional.

## Career options

Job opportunities for marketing professionals fall in two main categories: working as an in-house marketer for a particular organisation, or at a marketing agency that serves multiple clients.

As an in-house marketer, you will have deep first-hand knowledge of the product or service you are working to promote, as you will be working side-by-side with the team creating it. You may feel more ownership and personal connection with the organisation and its goals. Marketing something you know well and believe in can be a rewarding experience. Your career trajectory may lead you to becoming chief marketing officer or head of brand.

Working for a marketing agency, on the other hand, provides great opportunities as well. Agencies come in many shapes and sizes: from large multinationals that have existed for decades, to boutique firms that specialise in a particular kind of client – for example luxury brands or non-profit organisations. At a large agency, your work will never be monotonous. You may be promoting industrial machinery one day and ice cream the next. At a smaller agency, you may develop skills and expertise in a particular market.

Many people do switch jobs from agencies to in-house marketing departments (and back again), so you can try and find out what suits you best. Not to mention there are other career pathways that are just as exciting, including influencer and creator collaborations or freelancing.

Marketing careers are as different as the people who have them, and it is often the mix of talents within a marketing department or agency that leads to success. This is a career in which you can develop your unique strengths and be yourself.



# Science, Engineering and Mathematics

Advanced degrees in analytical fields where complex problems meet innovative solutions

## SCIENCE

**If you're passionate about developing life-saving medicines or understanding climate change, a Science Master's programme can turn that passion into real impact.**

### *Applicants*

In general terms, the field of science encompasses studies such as biology, chemistry, and physics – sciences which form the basis of so many aspects of our daily lives and careers. As a graduate in this subject area, you will excel at problem-solving and will acquire the necessary research competencies and multidisciplinary knowledge. At the same time, practitioners need to be able to deal with new and unexpected situations at all times so as to limit the risks involved in their work. Master's programmes in Science teach students how to cope in similar contexts by investigating and evaluating complex scientific data through a critical lens.

### *Course content*

Many of the Science Master's programmes are based on core courses in Biology,

Chemistry, and Physics, but environmental science, data-driven life sciences, and neuroscience are also essential additions. Some programmes concentrate on one of these subject areas and teach a number of related, specialised sub-disciplines. For example, if you choose a Biology Master's degree, the curriculum may include courses in Molecular Biology, Microbiology, and others that correspond specifically to this category of the natural sciences. In other choices, you may have access to subjects such as Zoology, General Physiology, Genetics, Biochemistry, Astronomy – the programme structure depends entirely on the field of study.

### *Career options*

The vast field of science offers diverse and exciting possibilities for your future occupation. In a more general sense, you can build a career in industry, research, education, or government. In more specific terms, some career examples to consider include pharmacologist, geophysicist, meteorologist, toxicologist, or even biotech researcher and sustainability consultant. If you have not settled on a distinct career path yet, there will be plenty of time during your studies to think of your options. In addition, the advanced skill set required

for such jobs is in itself an indication of the typically high salary rates in the field.

## ENGINEERING

**Master's students in Engineering develop advanced problem-solving skills and gain the technical training essential for careers in the field.**

### *Applicants*

A very attractive side to studying a Master's in Engineering is that it opens up possibilities for different careers in various industries. As a Master's graduate in the field, you will not only gain theoretical insights, but you will also access valuable practical training. You will acquire universal skills allowing you to be versatile in your career search, as well as more specialised technical skills corresponding to your sub-discipline. Some examples of programmes to consider include Mechanical Engineering, Aerospace Engineering, Chemical Engineering, Civil Engineering, Transport Engineering, Maritime Engineering, and quite a few more.

### *Course content*

The Master's courses will be quite advanced and will certainly be based on subjects such as mathematics or physics depending on the programme. Of course, advanced use of specific technologies, electronics or mechanics pertaining to your specialisation will be part of the curriculum. Some university programmes also offer electives, which are not necessarily part of the core courses, but rather give students the option to choose what additional subjects they would like to enrol in.

### *Career options*

Software engineer, mechanical engineer, industrial designer – these are just a few examples of interesting career prospects for Master's graduates in the field. The possibilities are significantly more numerous and depend on your specialisation. Of course, career development also varies with regards to job market changes in different regions. According to Business Insider, engineering jobs are currently commanding high pay in all of the field's sub-disciplines. Although some employers have reported a shortage of skills in the candidate pool of engineers, schools and governments have taken measures to keep education abreast of developments in the labour market.

## MATHEMATICS

**An ancient discipline, yet increasingly relevant in our modern world, mathematics offers broad applications in many different roles and industries.**

### *Applicants*

Even if you already have a knack for numbers, specialising with a Master's in this field will further develop your logical argumentation, analytical thinking, and abstraction. Mathematicians are able to break down complex problems into simpler and smaller equations to reach a final solution – a skill which is applicable in a professional context as well as in our everyday lives.

Although some programmes are highly theoretical and focused specifically on Mathematics, others can be applied in various professional disciplines such as Engineering or Science. Besides the so-

called Pure Mathematics, you may also go for a specialisation in Statistics, Physics, Applied Mathematics, and more.

### *Course content*

A Master's in this field means you will focus on advanced algebra, topology, numerical analysis, optimisation, and mathematical modelling to name a few examples. Depending on the programme curriculum, you may have courses in Discrete Mathematics, Probability and Statistics, Computational Sciences, or Financial Analysis. The content will vary depending on the subject and on the students' professional orientation. For example, those studying and preparing for a career in Computer Science will be taking relevant courses in Computational Sciences. The course structure may consist of lectures and workshops, as well as individual or group project assignments.

### *Career options*

The training and problem-solving skills acquired by Mathematics graduates are highly valued in many professional environments. Some mathematicians go on to become researchers, statisticians, risk analysts, and teachers, among other professions. In general, industries such as engineering, IT, and finance are extremely suitable for people who do well with numbers and hold a formal diploma as proof.

It is also good news that career opportunities are forecast to grow and become more attractive for job seekers proficient in mathematics. In 2025, the US careers website Indeed presented their list of the best 25 jobs in the country. It is certainly a favourable sign for Master's graduates that the ranking features positions which depend heavily on mathematics, such as civil, structural, and project engineers.



# Social Sciences and Humanities

Explore what makes us human through cutting-edge interdisciplinary research and study

## SOCIAL SCIENCES

**W**ith a Master's in Social Sciences under your belt, you can delve into important research on human behaviour, social structures, and cultural change.

### *Applicants*

As the term suggests, the social sciences engage students with the complex relationships between societies and people. As a Master's student in this field, you will develop a critical understanding of current social problems by examining them in a historical, philosophical, or political context. You will broaden your perspectives on the world and you will also gain valuable analytical insights and communication skills. It would not be an overstatement to say that social sciences are essential for our collective drive for progress.

### *Course content*

The programmes and specialisations in Social Sciences are quite diverse. If you have an overall interest in the field, you will have to consider which particular subdomain to choose – examples include Economics, Psychology, Sociology, Ethnic and Gender Studies, and Anthropology. Although the list of subjects will differ according to the programme of your choice, some academic focus on history,



politics, public policy, and research methodologies is to be expected.

### **Career options**

The career prospects for Master's graduates in Social Sciences are looking bright at the moment. Social Sciences degrees equip students with a range of transferable skills, making them flexible and prepared for different professions that may not be obviously connected to their degree. Depending on your specific discipline, you can find job opportunities in governmental and educational sectors, healthcare, policy analysis, or NGO work. Possible occupations include psychologist, social worker, research analyst, human resources consultant, and anthropologist.

## **HUMANITIES**

**Ancient cultures and history, classical studies, or literature – gain deep insights into these subjects to better understand the human experience.**

### **Applicants**

Humanities can be a difficult scholarly field to pinpoint because it has some similarities with Social Sciences programmes. In broad terms, doing a Master's in Humanities means that you will focus on aspects of our human culture and the ways in which we have been expressing it throughout history. Think of Language Studies, Literature, History, Writing – these are disciplines which are all about expression. Although they require years of experience, learning, and practice, a Master's programme will pave your way to comprehending them. Because of the somewhat overlapping nature of these areas, you will learn to be flexible and will gain a cultural understanding on a broader level. Master's graduates in Humanities also learn to approach content critically. They are problem-solvers and out-of-the-box thinkers.

### **Course content**

There are plenty of international programmes which are multidisciplinary in nature and offer students diverse subjects to follow. Depending on the degree you go for, core courses in History, International Relations, and Literature might be part of your study curriculum. Their specific focus and the complementary subjects of the programme will vary according to your choices. If you have a flair for ancient cultures and history, you can look into Classical Studies and programmes that generally deal with examining the past. Modern History or Modern Literature Studies are good options for those

who wish to gain expertise in a more contemporary framework. Of course, whether you specialise in “the past” or “the present”, you will be able to apply your knowledge and skills in the context of today's world.

### **Career options**

Although starting your first job after university is a challenging endeavour, a Humanities degree can actually give you quite an advantage and help you climb the career ladder. One study found that the majority of those in leadership positions had either a Social Sciences or Humanities degree. With the appropriate specialisation and experience you can look for professional opportunities in sectors such as Journalism, Publishing, Translation, Human Resources, and more. The cultural sensitivity and knowledge nurtured in Humanities programmes will be highly appreciated at a wide range of organisations.

*Social Sciences and Humanities degrees equip students with a range of specialised and transferable skills.*





# Master's Admission Milestones

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## How universities assess applications for admissions

**The Masters is not a walk in the park. To be successful in a programme, you need to possess a range of skills and personal strengths that will allow you to live up to the academic challenge.**

One of the main tasks of admissions officers assessing your application, therefore, is to make sure you have the potential to complete the programme. Despite the abundance of inspiring stories about famous people who dropped out but found success later on, pulling out halfway through a programme is not usually beneficial for you or the school. In order to avoid such a scenario, admissions officers look carefully into your track record, recommendation letters, and exam scores.

### Academic track record

Academic transcripts offer admissions officers detailed information on the content and quality of your performance, courses taken each year, and grades received. While some intangible aspects such as persistence and determination are also important (and hopefully will shine through in your letters of recommendation) your grades may play

a large part in your chances of admission. In a piece for U.S. News, Don Martin, a higher education admissions expert, wrote: *“As you consider your graduate and professional school options, you must accept the fact that grades and test scores matter.”*

Many graduate schools have a score cutoff, which prevents students with grades below a certain level applying. Some programmes are even more ambitious and point out that they prefer applicants with First Class Honours degrees. Admittedly, all these requirements can be confusing, especially if you come from a country where the academic grading system is different, but applicants can see the score requirements according to the grading structures in their own countries at some universities websites or consult the Admissions Office.

### Letters of reference

Academic transcripts reveal only a part of the whole picture. To get an idea of who you are beyond your grades or entrance exam scores, admissions officers look at your letters of reference, a.k.a recommendations. A well-written letter has the potential to highlight the qualities of an applicant beyond their own self-

representation, thus giving them an edge in a highly competitive applicant pool. In addition to granting a glimpse of your personality, character, and motivation for your chosen field, these letters help admissions officers validate the information in your application.

Depending on your chosen programme and its goals, a request for a recommendation can be sent to your university professors, current or previous work supervisors or other. Recommenders are typically asked to give their personal impressions of your intellectual ability, professional skills, and character, and the quality of your previous work and potential for success academically, professionally, or both.

### Language and aptitude tests

Aptitude tests are another aspect of your application that admissions officers consider when assessing your potential to successfully complete a course. Below you can find short overviews of the most commonly required tests.

#### **English proficiency**

Students who are not native English speakers or have not completed their first university degree entirely in English, will be required to sit a standardised test. Most

universities accept test scores of TOEFL, IELTS, Cambridge tests among others.

Studying in a Master's programme taught in English requires fluency in all language skills – listening comprehension, reading, writing, speaking. So, applicants should aim to achieve not only the overall required score, but a well-balanced score on all parts of these tests.

### **GRE**

Graduate Record Examinations (GRE) scores are accepted by MBA, specialised Masters, and other graduate business programmes. Since 2016, the GRE has also been accepted by law schools as an alternative to or instead of the Law School Admission Test (LSAT).

The Educational Testing Service, the owner of the GRE test, highlight: *“The GRE General Test closely reflects the kind of thinking you’ll do in today’s demanding graduate school programmes, including business and law. It measures your verbal reasoning, quantitative reasoning, critical thinking and analytical writing skills — skills that have been developed over a long period of time and aren’t related to a specific field of study but are important for all.”*

### **GMAT**

The Graduate Management Admission Test (GMAT) is widely accepted for MBA application, but also for a number of specialised Masters programmes such as MSc in Finance. *“Trusted by over 7,700 programmes and 2,400 business schools around the world, the GMAT is the most widely used assessment designed specifically for graduate business education,”* explain the test owner – Graduate Management Admission Council.

The GMAT exam is 2 hours and 15 minutes long (with one optional 10-minute break) and consists of 64 questions in total structured in three sections of 45 min each - Quantitative Reasoning, Verbal Reasoning, Data Insights.

### **LSAT**

Law School Admission Test (LSAT) scores are accepted by law schools in the United States, Canada, and an increasing number of other countries. *“Studies have consistently shown the LSAT to be the single best predictor of first-year law school performance, even better than undergraduate grade-point average. An integral part of law school admission,*

*the LSAT is also the only test that helps prospective law students determine if law school is right for them,”* explains the Law School Admission Council’s website.

The LSAT is administered in two parts. The first part consists of four 35-minute sections of multiple-choice questions. The second part of the LSAT consists of an unscored writing sample, known as LSAT Argumentative Writing.

### **Statement of Purpose**

Admissions teams not only review your academic record, but also aim to understand your ambitions. A motivation letter or statement of purpose reveals your academic and professional goals and how you think the programme will help you achieve them. Prospective graduate school students are expected to describe their potential for success and contribution to the programme.

Universities want to be sure that you have what it takes to succeed in graduate school. Plan ahead and prepare well for this journey.





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# CV, Resume or LinkedIn

---

What works best when applying for Master's programmes?

**When communicating with universities, you will need to present yourself in your capacity of prospective student. You can do this in a CV, resume, LinkedIn or a customised profile, but which one will work out best for you when contacting universities or applying for a seat in the Master's classroom?**

University admissions officers are eager to get to know prospective students, advise and guide them on their Master's application journey. That is why university websites and education event platforms encourage or even require prospective applicants to create a profile, upload their CV or resume, or share the link to their LinkedIn profile. What is the best choice among these options?

## CV, resume, and LinkedIn

A CV, resume, and LinkedIn profile each have unique roles in your academic and career progression, but they differ in several ways. The CV and resume are

static documents, while LinkedIn is a dynamic platform for networking and personal branding. As the names suggest, the Curriculum Vitae (CV) is longer, while the resume is shorter and focused. The CV can be several pages long. The resume should be up to one and a half pages long, while LinkedIn has no volume limitations. The CV and resume also differ in design and structure. Understanding these differences helps you make the most of each tool, ensuring your academic and professional story reaches the right audience in the right way.

## Initial communication with universities

At the initial stages of communication with universities or business schools, you can use a format of your choice – a CV or resume. However, you must tailor the information for each university because they are all different, and have specific requirements, university culture, and a unique mix of students. Highlight academic work, skillset, and achievements demonstrating your potential for graduate school studies



in the desired field. Highlight academic, professional, and community experiences, volunteering and hobbies that make your profile unique and would contribute to the university.

### **Master's education event and platform profiles**

Exploring universities and programme options will take you to education and study abroad events or university selection platforms. To make the most of these opportunities, build a custom Master's candidate profile on their websites or apps. In most cases, you can add a link to your LinkedIn profile or upload a CV/resume.

Ensure your Master's event or platform profile is as impressive as your LinkedIn profile, CV or resume. It will be reviewed by Master's consultants or university admissions officers. It makes a difference when you upload a professional photo, in addition to listing all relevant achievements, experiences, and Master's study preferences.

### **Master's application for admission**

When submitting your official Master's application documents, the university will guide you regarding the preferred format – CV or resume. The CV has different formats, e.g. the Europass is commonly used in Europe. A link to your LinkedIn profile may also be required, but even if it's not, include it in your CV or resume. The facts, dates, and

numbers on your LinkedIn profile, CV, and resume must be consistent.

### **LinkedIn and other social media profiles**

Differentiate between personal and professional social media activity. Keep in mind that LinkedIn is a professional network, so keep personal content and activity to other social media channels of your choice.

However, if you have a social media profile that demonstrates your academic and professional achievements, make sure you provide a link to it in your CV or resume. Some examples are a YouTube channel where you publish your content in the desired field of study, an Instagram profile with your creatives, design, and marketing materials, or a portfolio on a professional platform.

In all events, keep in mind that university admissions officers or authorities in your study destination may be reviewing your social media channels in addition to your Master's applications package. This is the case with international student applications in the US. In 2025, the authorities required that applicants keep their social media profiles public. Practices vary per country, so make sure you adhere to the requirements so that your application for admission and/or visa can be successful.

Building a focused and informative profile will put you in the spotlight of university

admissions officers and Master's student advisers. Their role is to guide you to admission to the programmes and universities that are the best fit for you, so let your CV, resume, and LinkedIn be informative and help you stand out.

---

*A CV, resume, and LinkedIn profile each have unique roles in your academic and career progression, but they differ in several ways.*

# Turn Ambition into Admission

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# How to Win a Scholarship

Insight into the variety of scholarships and the application process

**G**etting accepted on a good Master's programme is a dream come true for many, but winning a scholarship for your studies is even better. Although the possibility of securing full or partial financial aid may seem unimaginable at first, researching your options and making an effort is worth it. Here is our guide to preparing a winning application for the different types of Master's scholarships out there.

## Types of scholarships

So where should you start? First, get acquainted with what is available on the market. The most common examples of scholarships offered by Master's programmes can be grouped into merit-based, need-based, and student-specific scholarships, although schools often consider both your academic success and financial situation.

### *Merit-based and need-based*

If you have excelled in your previous studies, you have a high GPA, or high admissions tests scores, then be sure to look for any merit-based scholarships available at the schools you are considering for your Master's degree. In some cases, you may not need to prepare a separate application; instead, your overall application package and admissions interview feedback will be considered once you have been admitted to the programme. In other cases, schools will require that you submit additional documents such as a motivation letter addressing why you deserve to receive the scholarship and letters of reference from relevant academic supervisors.



Similarly, in order for the university to determine your eligibility for a need-based scholarship – one that is provided to applicants in financial need – you may have to provide supporting documentation such as bank statements or a financial plan. Keep in mind that even if you are applying for need-based financial aid, the university will still take your academic performance and the quality of your overall application into consideration.

### **Student-specific**

There are also a multitude of scholarships with a focus on international and cultural diversity, gender balance, ancestry, and more. Many of the reputable and highly international schools offer financial aid to students coming from different regions and countries.

### **Look for external assistance**

Universities are not the only sources where you can seek full or partial financial aid as an international student. Depending on the country you choose for your studies, you may look for assistance through grants awarded by governments or other institutions. The so-called Erasmus Mundus Partnerships Programme facilitates various scholarships for European students who wish to study in non-EU countries, as well as for non-Europeans who wish to experience studies in the European Union. In addition, the Erasmus+ programme provides financial support for travel and subsistence costs if you decide to go on an exchange semester abroad during your studies.

The Fulbright Programme is another well-known and internationally recognised source of study grants. A PrepAdviser article on the topic explains, *“Under the Fulbright Programme, competitively selected US citizens can be granted scholarships to study, conduct research or exercise their talents abroad; and citizens of other countries may qualify to do the same in the US”*. Although the application details vary by country, you need to know that applying for a Fulbright grant precedes application to US universities by one year. You will also need to have completed your undergraduate degree and have a standardised test score such as TOEFL, GMAT or GRE at the ready.

Do not forget that embassies and local NGOs are also a great source of information. When it comes to the scholarships and grants available for a particular country,

embassies are typically very involved in facilitating such opportunities. For instance, the recipients of Chevening Scholarships and Chevening Fellowships – the UK Government’s international awards programme for postgraduate studies – are personally selected by British embassies around the world.

### **Increase your chances**

Seeing how many alternatives there are for getting financial aid for your Masters studies, how do you decide which ones to apply for? Although you will see many sources online advise that you apply for all potential grants and fellowships, you may actually need to be somewhat selective.

Applying for scholarships is not like playing the lottery. It requires time, effort, and a personalised technique rather than a one-size-fits-all approach. Schools want to make sure that their contributions end up in good hands and that their financial assistance will further promote the name of their brand, which is why many of them will be selective as to which applicants are rewarded. However, dismissing scholarships that seem suitable

just to save time may also be the wrong approach. Find the right balance between the amount and the quality of applications you send in.

All in all, whichever scholarship or grant you decide to apply for, it is best to start your preparation early and to take care of many of the details well in advance. Practising for admissions tests and arranging all the required documentation such as academic transcripts, application forms, recommendations, etc. is always a lengthy process. Starting early will give you some peace of mind when the time comes to submit the full application package.

In the final steps of compiling your scholarship applications, do not hesitate to ask your peers and other scholars to evaluate your work. Spending a lot of time focused on perfecting your writing will make it more difficult to see what you might have missed. Having a third-party point of view will show you what you could further improve in the time you have left before submitting your entry. If you follow these steps throughout your Master’s preparation, the process will be much easier to navigate and you will have a good chance of securing financial support for your studies.

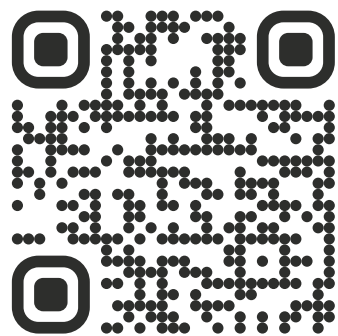


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# MASTER'S

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# Leading from Asia



NUS Business School, part of the National University of Singapore, is a leading institution in Asia recognised for academic excellence and influential research. We offer a comprehensive range of undergraduate, graduate, and executive programmes to develop future business leaders.

Our curriculum is rigorous and globally relevant, emphasising experiential learning, critical thinking, and innovation. This prepares our graduates to navigate the complexities of the modern business world.

With strong industry and alumni networks, the school offers unparalleled opportunities for professional growth and development, fostering a vibrant, inclusive, and forward-thinking learning environment.

## PROGRAMME PRESENTATION:

We offer a range of specialised MSc programmes to equip students with advanced expertise and skills in key business areas:

- MSc in Accounting and Financial Management
- MSc in Finance
- MSc in Human Capital Management and Analytics
- MSc in Management
- MSc in Management + CEMS MIM
- MSc in Marketing Analytics and Insights
- MSc in Marketing Analytics and Insights + CEMS MIM
- MSc in Real Estate
- MSc in Strategic Analysis and Innovation
- MSc in Sustainable and Green Finance

Each programme combines rigorous coursework with practical, real-world applications, ensuring that our graduates are well-equipped to excel in their fields.

## PROGRAMME INFO

<b>Programme name</b>	NUS MSc in Accounting; Finance; Human Capital Management and Analytics; Management; Management + CEMS MIM; Marketing Analytics and Insights; Marketing Analytics and Insights + CEMS MIM; Real Estate; Strategic Analysis and Innovation; Sustainable and Green Finance; NUS Executive MSc in Management
<b>Type of degree</b>	Master of Science
<b>Programme formats</b>	Full-time Part-time (only for some programmes, and for international candidates who are already based in Singapore)
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	32 other CEMS Academic Partners
<b>Application deadlines</b>	15 February 2026 (for programmes with an August 2026 intake) 30 June 2026 (for programmes with a January 2027 intake)
<b>Starting dates</b>	Fall 2026 – August 2026 Spring 2027 – January 2027
<b>Accreditations</b>	AACSB, EQUIS
<b>Rankings</b>	NUS: 8th in the World / 1st in Asia (QS University Rankings)

## SINGAPORE

### STUDENT BODY

**Male vs. Female Ratio:** 40:60  
**Age range:** 20-30 years  
**Average age:** 23 years  
**Degree background:** Business-related (Accounting, Finance, Management, Economics, etc.) – 90%  
 Non-Business-related – 10%  
**International students:** 90%

### ADMISSION REQUIREMENTS

**University degree:** Bachelor's degree in a Business-related discipline (for MSc in Management + CEMS MIM and MSc in Marketing Analytics and Insights + CEMS MIM double degree programmes)  
 Bachelor's degree in any discipline (for all other programmes)  
**Aptitude tests:**  
 GMAT - Recommended (not compulsory)  
 GRE - Recommended (not compulsory)  
**Language tests:**  
 IELTS (min. required score) - 7.0  
 TOEFL iBT (min. required score) - 100

### COSTS

**Application fee:** SGD 100  
**Tuition fees:** SGD 58,000 – SGD 89,000 (depending on the programme)  
**Scholarships:** Limited merit-based scholarships (50% and 100%) and study awards (covers approx. 10-15% of tuition fees) for selected candidates

### CONTACTS

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# KNOWLEDGE THAT MATTERS

## MILAN, ITALY



**Università  
Bocconi**  
MILANO

Bocconi University is among the top European institutions for higher education and research in the social sciences, covering the economics, management, finance, political science, data science and legal studies.

Included in top positions in the most renowned international rankings worldwide, the University is also a record-breaking institution for European Research Grants (ERC). Bocconi combines a strong theoretical background with real-world applications, aiming to provide selected students with a truly international education that leads to professional growth and improved access to the job market. Bocconi is committed to providing scholarships based on merit and financial need for talented students who will be the business leaders of the future.

When you come to Bocconi, you're coming to Italy's most cosmopolitan and dynamic city, a capital of commerce, design, fashion and music. Milan combines history with

innovation, business with leisure. It's the perfect city for a well-rounded university experience.

### PROGRAMME PRESENTATION:

Bocconi offer features **flexibility**, paving the way either for further studies and research or for high-level entry into employment. Classes at Bocconi provide **up-to-date quality content** and interactive methods, supported by excellent IT and library facilities. Lessons with highly qualified faculty and distinguished visiting professors are **peppered with seminars and workshops** involving members of the Italian and international business community. They inject a strong dose of practical economic reality into the course curriculum.

Bocconi's well-organised programme of internships and exchange opportunities gives students a chance to get hands-on experience in the country of their choice as part of their studies.

### STUDENT BODY

**Male vs. Female Ratio:** 59:41

**Age range:** 20-22 years

**Average age:** 22 years

### ADMISSION REQUIREMENTS

**University degree:** Bachelor (3 or 4 years)

**Language tests:**

IELTS - 6

TOEFL iBT - 88

**Minimum work experience:** Less than 2 years

### COSTS

**Application fee:** EUR 100

**Tuition fees:** EUR 18,200 (per year)

**Scholarships:** With the goal of making higher education available to all talented and deserving students, the University has long been committed to an investment policy that supports these students. Our ever-expanding financial aid system is based on both merit and need.

Merit and Women Awards: Full tuition waiver  
Economic based scholarships, student loans, tuition waivers for students with disabilities, support programmes for student athletes.

### CONTACTS

**Name:** Bocconi Graduate Team

**Email:** Graduate.services@unibocconi.it

**Telephone:** +39 02 40 3434

**Website:** www.unibocconi.eu/graduateguidance

### PROGRAMME INFO

<b>Type of degree</b>	Masters
<b>Programme formats</b>	Full time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Bilateral agreements for exchanges with over 290 leading universities worldwide. 37 Double Degree programmes
<b>Application deadlines</b>	4 selection rounds from October 2025 to April 2026 for entry in September 2026
<b>Starting dates</b>	September 2026
<b>Rankings</b>	QS World University Ranking by Subject: #7 Master's in Marketing (QS, 2025) #10 Business & Management (QS, 2025) #12 Social Sciences & Management (QS, 2025)



# New Era, New Leaders



CUNEF Universidad is a private university in Madrid specialising in economics, finance, business, and law, with strong programmes in data science and AI. It offers rigorous, market-oriented education at undergraduate, postgraduate, and executive levels. With close ties to leading banks and firms, its graduates enjoy high employability. A modern campus and English-taught programmes attract international students, preparing future leaders with strong analytical skills and ethical values.

### PROGRAMME PRESENTATION:

#### Master's in International Business

An official programme focused on global management, strategy, and cross-cultural leadership. It includes practical projects and an international study period. Graduates are highly employable in multinational firms and global institutions.

#### Master's in Finance

A specialised and officially recognised programme in financial markets and corporate finance. It combines quantitative methods, advanced analysis, and preparation for international certification. Graduates excel in investment banking, asset management, and consulting.



## MADRID, SPAIN

### STUDENT BODY

**Male vs. Female ratio:** 60:40

**Age range:** 22-27 years

**Average age:** 25 years

**Degree background:**

Graduates in Business, Finance, Economics or other related disciplines

**International students:** 15%

### ADMISSION REQUIREMENTS

**Aptitude tests:** We include our knowledge test as part of the admission process

**Language tests:**

IELTS (min. required score): 7.0

TOEFL iBT (min. required score): 95

TOEIC (min. required score): 945 (Listening + Reading)

CPE (min. required score): C and B

PTE (min. required score): 76 – 84

Other Language tests: Cambridge C1

**References:** 1 academic reference

**Minimum work experience:** 0-1 years

### COSTS

**Application fee:** No fee

**Tuition fees:** The enrolment fee is EUR 1,800.

The price for 2026 has not been finalised yet; the price for 2025 was EUR 24,900

**Scholarships:**

[www.cunef.edu/en/scholarships/](http://www.cunef.edu/en/scholarships/)

### CONTACTS

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**Email:** [Mario.comunion@cunef.edu](mailto:Mario.comunion@cunef.edu)

**Telephone:** +34636226541

**Website:** [www.cunef.edu](http://www.cunef.edu)

### PROGRAMME INFO

<b>Programme name</b>	Master's in Finance, Master's in International Business and Global Management
<b>Type of degree</b>	Master of Science
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	London, Milan
<b>Starting dates</b>	September 2026
<b>Accreditations</b>	QS Stars Rated Excellent Overall

# Creating Humanist Leaders for Transformation



Deusto Business School was established in 1916 and is the first business school founded in Spain. It is accredited by AACSB and AMBA for its excellence in business education, placing the school on the forefront of its peers.

For over a century it has led the training of business leaders at its two locations: Bilbao and San Sebastian. Deusto Business School embodies a century-old tradition and prestige, embracing the major trends transforming the world of business.

All Master's programmes at Deusto Business School are official degree programmes recognised by the Spanish Ministry of Education. Each programme has a diverse teaching staff comprising both tenured professors and active professionals.

### PROGRAMME PRESENTATION:

Deusto Business School's Master's Degree in International Business is uniquely designed

for people with management training to complement their previous studies. Its approaches and methodologies provide participants with practical skills and exposure to real business case scenarios.

The Master includes two international business trips to Morocco and China or India. They are an immersion experience to discover the economic reality of each country through face-to-face training in a partner institution, several company visits and an intercultural programme.

Offered since 2013, the Master in International Business offers you high-level international experience, paid internships in multinational companies and a global perspective to identify business opportunities worldwide.

Deusto Business School collaborates with a network of 500+ international companies.

## SAN SEBASTIAN, SPAIN

### STUDENT BODY

**Age range:** 22-32 years  
**Average age:** 26 years  
**International students:** 60%  
**International students diversity:**  
 Europe - 45%  
 Americas - 15%  
 Middle East - 15%  
 Asia and Oceania - 25%

### ADMISSION REQUIREMENTS

**University degree:** Official Bachelor's degree in Business Administration or equivalent  
**Aptitude tests:**  
 Not required  
**Language tests:**  
 IELTS (min. required score) - 6.5  
 TOEFL iBT (min. required score) - 85  
 CAE (min. required score)- Advanced  
 Other Language tests- BEC Higher, APTIS C1  
**References:** Optional

### COSTS

**Application fee:** No fee  
**Tuition fees:** EUR 17,220 (subject to change)  
**Scholarships:** Merit and needs-based scholarships up to 50%

### CONTACTS

**Name:** Laura Antolínez  
**Email:** international.dbs@deusto.es  
**Telephone:** +34 944 139 441  
**Website:** dbs.deusto.es

### PROGRAMME INFO

Type of degree	Master of Science
Programme name	Master's Degree in International Business
Programme formats	Full time
Language of instruction	English
Application deadlines	From November 2025
Starting dates	September 2026
Accreditations	AACSB, AMBA
Rankings	<b>1st place</b> in the ranking of <b>Best Business Schools</b> in Spain 2024 <b>by Forbes Spain;</b>

### OTHER STUDY LOCATIONS

Campuses	Bilbao, Basque Country, Spain
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# we are makers



Founded in 1872, emlyon business school is a triple-accredited institution recognised both in France and internationally. With a network of over 220 academic partners worldwide, it offers high-quality learning pathways open to the global stage. Furthermore, it relies on a dynamic community of 48,000 alumni, a true network of support and opportunity. Within this ecosystem, the school develops agile and responsible leaders ready to face tomorrow's challenges. Driven by its unique "makers" philosophy, emlyon fosters proactive creativity and a strong commitment to positive impact, supported by solid partnerships with the business world.

## PROGRAMME PRESENTATION:

**emlyon** business school's Master's and Master of Science (MSc) programmes provide a range of specialisation options such as management, finance, consulting, marketing, data science, supply chain, luxury, energy transition, and other specialised fields. Taught in English with flexible formats of 12, 18, or 24 months, these programmes combine academic rigour, hands-on learning, and international exposure. Graduates gain valuable skills and strong qualifications to pursue high-impact careers.

## LYON, FRANCE

### STUDENT BODY

**Admission rate:** 48.31% (for the 2024 intake)  
**Age range:** 21-26 years  
**International students diversity:**  
 Europe -57%  
 North America - 2%  
 Central/South America - 2%  
 Middle East - 2%  
 Asia and Oceania - 33%  
 Africa - 4%

### ADMISSION REQUIREMENTS

**University degree:** At least a 3-year Bachelor's degree  
**Aptitude tests:**  
 GMAT - Not required but recommended  
 GRE - Not required but recommended  
 Other tests: Digital management tests  
**Language tests:**  
 Required for some programmes, optional for Master of Science programmes  
**References:** Recommendation letters are recommended but not mandatory

### COSTS

**Enrollment Fee:** EUR 120  
**Tuition fees:** Starting from EUR 13,750  
**Scholarships:** As a socially responsible organisation, emlyon business school helps students by offering scholarships of up to 30% to eligible students. Financial support is available through early-bird offers and merit-based individual and excellence scholarships.

### CONTACTS

**Name:** emlyon business school  
**Email:** master@em-lyon.com  
**Telephone:** +33 (0) 4 78 33 78 00  
**Website:** www.em-lyon.com/en

## PROGRAMME INFO

<b>Programme name</b>	Master in Management, Master in Management, Finance & Tech, Master in Finance, Master in Data Science & Artificial Intelligence Strategy, Master's in Digital Marketing & Data Analytics, Master's in Strategy & Consulting, MSc in Healthcare Innovation & Data Science, MSc in Luxury Management & Marketing, MSc in Sports, Entertainment & Lifestyle, MSc in International Hospitality Management, MSc in Supply Chain & Operations Management, MSc in Global Sales Excellence, MSc in International Marketing & Business Development, MSc in Global Innovation & Entrepreneurship, MSc in Leading Sustainable Transformations, MSc in Management of Energy Transitions, MSc in Financial & Business Performance, MSc in Branding & Communication, MSc in Strategic Intelligence & Global Risks
<b>Type of degree</b>	Master's & Master of Science
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Europe, Asia, Oceania, Middle-East, Africa, North America, Latin America
<b>Application deadlines</b>	Summer 2026
<b>Starting dates</b>	September 2026
<b>Accreditations</b>	EQUIS, AMBA, AACSB
<b>Rankings</b>	Financial Times – European Business School 2024: No.11 best business school in Europe Global Employability University Ranking & Survey 2025 (GEURS) – Employability: No. 2 business school in France Financial Times Master's in Management Ranking 2024 – Master's in Management: No. 8 worldwide, No. 4 MiM (PGE) in France

## OTHER STUDY LOCATIONS

<b>Campuses</b>	Lyon (France), Paris (France), Mumbai (India), Shanghai (China)
<b>Study abroad</b>	+220 academic partners worldwide (across all programmes)



# Empowering Changemakers for a Better Society



Founded in 1964 in Lille, IESEG School of Management is part of the Université Catholique de Lille and a member of the Conférence des Grandes Écoles. The school holds the prestigious triple crown of international accreditations: AACSB, AMBA, and EQUIS. With 8450 students on its Lille and Paris-La Défense campuses, IESEG offers a wide range of programmes including Bachelor's, Master's in Management, Specialised Master's, and MBA degrees. Its 208 permanent faculty members from 54 nationalities all hold a PhD. IESEG also has a research unit in collaboration with the CNRS.

## PROGRAMME PRESENTATION:

IESEG offers a variety of English-taught Master's programmes for international careers. The 2-year Master's in Management combines academic excellence, professional experience, and global exposure. Specialised Master's degrees in areas such as finance, marketing, fashion, sustainability, and cybersecurity allow students to build strong professional expertise. The Global MBA targets young professionals seeking leadership roles in a multicultural setting. All programmes promote innovation, responsibility, and a global mindset.

## MADRID, SPAIN

### STUDENT BODY

**Admission rate:** 2:1  
**Male vs. Female ratio:** 58:42  
**Age range:** 23-27 years  
**Average age:** 24 years  
**Degree background:**  
 Business – 40%;  
 Finance & Economics – 15%; Engineering – 9%  
**International students:** 70%  
**International students diversity:**  
 Europe: 32%  
 North America: 8%  
 Central/South America: 10%  
 Middle East: 14%  
 Asia and Oceania: 30%  
 Africa: 6%

### ADMISSION REQUIREMENTS

**University degree:** Bachelor's degree (3 or 4 years) in any field from a recognised university  
**Aptitude tests:** GMAT- Not required but valued  
**Language tests:**  
 IELTS (min. required score): 6.5  
 TOEFL iBT (min. required score): 85  
 TOEIC (min. required score): 850  
 CAE (min. required score): B2  
 CPE (min. required score): B2  
 Other Language tests: Duolingo English Test: at least 115  
**References:** 1 letter of recommendation from a professor or a professional (only applies for the Master's in Management)  
**Minimum work experience:** No minimum required (but internships are valued)

### COSTS

**Application fee:** EUR 100  
**Tuition fees:** Master's in Management: EUR 12,620 per year (tuition for 2025 intake)  
 Specialised Master's: EUR 21,200 or EUR 22,700 depending on the programme, for the entire programme (tuition for 2025 intake)  
**Scholarships:** Partner Scholarship: 10% tuition reduction for all admitted applicants coming from one of our partner universities worldwide  
 Early Bird Scholarship: 10% tuition reduction for applications submitted before 2 March 2026  
 Merit-Based Scholarship: Up to 30% tuition fee reduction based on the applicant's overall portfolio of academic performance, GMAT/GRE/CAT score, rigour, motivation, extra-curricular activities and/or professional expertise.

### CONTACTS

**Name:** Emilie LAGORSSE  
**Email:** e.lagorsse@ieseg.fr  
**Telephone:** +33 20 54 58 92  
**Website:** www.ieseg.fr

## PROGRAMME INFO

<b>Programme name</b>	<b>Master's in Management</b> <b>Specialised Master's programmes:</b> Fashion Management; International Business; Strategy & Digital Transformation; Finance; International Accounting, Audit & Control; Digital Marketing & Customer Experience Management; AI & Data Analytics for Business; Business Analysis & Consulting; Cybersecurity Management; and Management for Sustainability
<b>Type of degree</b>	Master's – State-recognised 'Grade de Master' (Master's in Management & Specialised Master's)
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	331 partner universities around the world (international exchanges only available for Master's in Management)
<b>Application deadlines</b>	Spring 2026
<b>Starting dates</b>	Fall 2026
<b>Accreditations</b>	EQUIS, AACSB, AMBA
<b>Accreditations</b>	<b>International Rankings:</b> <b>Financial Times 2024-25</b> Master's in Management: <b>23<sup>rd</sup></b> ; Master's in Finance: <b>15<sup>th</sup></b> Executive Custom Programmes: <b>43<sup>rd</sup></b> <b>QS Business Master's Rankings 2024-25</b> 8 <sup>th</sup> worldwide in Class & Faculty diversity for its Master's in AI & Data Analytics for Business; 2 <sup>nd</sup> worldwide in Class & Faculty diversity and 11 <sup>th</sup> worldwide in Alumni outcomes for its Master's in Management; 4 <sup>th</sup> worldwide in Class & Faculty diversity for its Master's in Finance; 6 <sup>th</sup> worldwide in Class & Faculty diversity, 23 <sup>rd</sup> worldwide in Alumni outcomes and 33 <sup>rd</sup> worldwide for its Master's in Digital Marketing & Customer Experience Management <b>Shanghai Ranking (2023)</b> 76 <sup>th</sup> in Business Administration; 300 <sup>th</sup> in Management

## OTHER STUDY LOCATIONS

<b>Campuses</b>	Lille, France
<b>Study abroad</b>	331 partner universities around the world (international exchanges only available for Master's in Management)



# Four Hubs: Endless Connections

## Luiss Business School

Luiss Business School is more than a place of learning: it's a vibrant ecosystem where talents from all over the world come together to turn potential into impact. With campuses in Rome, Milan, Amsterdam and Dubai, the School offers a truly international experience, experienced across dynamic and diverse contexts. Several programmes adopt a multi-hub format, allowing students to move between campuses and hubs, and gain exposure to differing business environments and perspectives.

The School's educational model is built to empower change-makers. Programmes are immersive, and future-oriented, helping students develop the skills, mindset and confidence to lead transformation in business, in society, and in themselves.

### PROGRAMME PRESENTATION:

Luiss Business School thrives at the intersection of academia and industry. Thanks to its long-term partnership with Confindustria, Italy's leading association of manufacturing enterprises and services, programmes are co-designed with top players from business, public, and non-profit sectors. Students don't just study the business world; they learn with it and within it. Hands-on projects, labs, international experiences, and career support foster innovation, curiosity, and a mindset ready to navigate complexity with purpose.

If you're looking for a business school where borders blur and learning transforms — welcome to Luiss Business School.



## ROME, ITALY

### STUDENT BODY

**Age range:** 21-29 years  
**International students:** 25%

### ADMISSION REQUIREMENTS

**University degree:** Bachelor Degree  
**Aptitude tests:** Logic Test—Inductive, Numerical, Deductive will be submitted to applicants  
**Language tests:** English test will be submitted to applicants

### COSTS

**Application fee:** EUR 100  
**Tuition fees:** Between EUR 20,000 - EUR 22,000

### CONTACTS

**Name:** Gaja Salpiani  
**Email:** [master@luissbusinessschool.it](mailto:master@luissbusinessschool.it)  
**Telephone:** +39 0685225323/5302  
**Website:** [www.businessschool.luiss.it/en/](http://www.businessschool.luiss.it/en/)

### PROGRAMME INFO

<b>Programme name</b>	1-Year Master's Programmes (65 ECTS)
<b>Focus areas and specializations</b>	AI, Sport, Luxury, Fashion, Management, Finance, Digital Innovation, Big Data, Business
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Partnerships for student exchange with over 50 top-ranked universities worldwide.
<b>Application deadlines</b>	One month before the start of the programme
<b>Starting dates</b>	September 2026
<b>Accreditations</b>	AMBA, EQUIS, AACSB
<b>Rankings</b>	Financial Times #20 in the world for Master in Finance pre-experience 2025 with the Master's Degree Course in Corporate Finance #63 in the world in Executive Education Custom 2025 ranking #25 in the world in Master in Management 2024 ranking

### OTHER STUDY LOCATIONS

<b>Campuses</b>	Milan, Italy; Amsterdam, The Netherlands; Dubai, UAE
<b>Study abroad</b>	Students can join an exchange programme in one of our partner universities worldwide.

# Empowering Young People to Take Action



NEOMA is an innovative and inclusive French business school that fosters its students' passion and sees in each of them tomorrow's leaders in transforming business and society.

- 150 years of history
- A powerful network of 80,000 alumni in 127 countries
- 400+ academic partners in the world's leading institutions
- A triple-accredited and Top 30-ranked school worldwide
- 22 awards for teaching innovation in 7 years
- 1 month on average for graduates to find their first job
- 210 faculty-researchers, 73% of whom are international
- 100+ student-led organisations

### PROGRAMME PRESENTATION:

NEOMA Business School's Master in Management unlocks a world of opportunities. You will explore diverse experiences in France and abroad, immerse yourself in exciting campus life, find your path to personal fulfilment, and become an inspired leader capable of driving change.

- More than 100 study tracks available
- 100% guaranteed study placements in the world's top institutions
- More than 80 double degrees in France and abroad, including our 13 MSc in Finance, Marketing, Artificial Intelligence, Management, Project Development, Consulting, Luxury, Supply Chain, Business Analytics, Sustainability, Cultural Industries, and more
- 3 recognised expertise tracks in finance and audit

## ROUEN, FRANCE

### STUDENT BODY

**International students:** 25%  
**Degree background:** Diverse

### ADMISSION REQUIREMENTS

**University degree:** Master in Management  
 The Master in Management is open to holders of a 3-year Bachelor's degree or longer.

**Aptitude tests:**

English track: GMAT or GRE recommended  
 French track: TAGE MAGE recommended

**Language tests:**

English track: TOEIC 4-skills, TOEFL ibt, IELTS, Cambridge, Duolingo  
 French track: DELF, TFC and TOEIC 4-skills, TOEFL ibt, IELTS, Cambridge, Duolingo

### COSTS

**Application fee:** EUR 100  
**Tuition fees:** EUR 17,500 per year  
**Scholarships:** Merit, project and need-based scholarships (33% students receiving financial assistance) ; financial aid and loans also available

### CONTACTS

**Name:** International Admissions Team  
**Email:** [admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr)  
**Website:** [www.neoma-bs.com](http://www.neoma-bs.com)

### PROGRAMME INFO

<b>Programme name</b>	Master in Management
<b>Type of degree</b>	Master's degree
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	Available 100% in English, available in French the first year
<b>Locations of study abroad or international exchanges</b>	400+ academic partners in 60+ countries
<b>Application deadlines</b>	For January 2026: early November 2025 For September 2026: end of June 2026
<b>Starting dates</b>	January 2026, September 2026
<b>Accreditations</b>	EQUIS, AACSB, AMBA
<b>Rankings</b>	France : #6 Challenges 2025, #7 Le Figaro 2025 ; Worldwide : TOP 30 Financial Times 2024

### OTHER STUDY LOCATIONS

<b>Campuses</b>	Reims (France), Paris (France)
<b>Study abroad</b>	400+ partner universities in 60+ countries



# Your Impact Starts Here

## Leeds University Business School

Leeds University Business School is a distinguished faculty within the University of Leeds, one of the UK's foremost higher education institutions. In an increasingly complex and rapidly evolving global landscape—shaped by technological, environmental, and economic transformation—we empower students and organisations to identify and harness opportunities that drive positive, lasting impact. We are firmly committed to the role of business education, research, and innovation as catalysts for meaningful global progress.

Our learning environment fosters intellectual curiosity and encourages the exchange of diverse perspectives. You will engage with leading academics whose teaching is grounded in contemporary research and real-world business insights. All postgraduate students are guaranteed hands-on industry engagement through our Global Industry Programme and can apply for the International Study Tour. Consequently, their advanced knowledge, analytical capabilities,

and professional skills acquired are directly transferable to the workplace. This is delivered within a vibrant, international academic community, providing global outlooks, valuable networks, and a truly enriching educational experience.

### PROGRAMME PRESENTATION:

Our Masters portfolio offers a wide range of specialist disciplines to equip students with the advanced skill set they need to be successful across multiple professions. See website for the full list of programmes available.

- Accounting and Finance
- Business Analytics and Information Management
- Economics
- International Business
- Management and Operations
- Marketing
- People Organisations and Consulting and more

### PROGRAMME INFO

Type of degree	MSc and MA available
Programme formats	Full-time
Language of instruction	English
Locations of study abroad or international exchanges	International Study Tour changes location each year
Application deadlines	Fall 2025- Summer 2026
Starting dates	Fall 2026
Accreditations	AACSB, AMBA, EQUIS, CABS, Small Business Charter, BPS, CIM, CIPD, CBI, CMI, ERSC, CIEIT

### Rankings

The University of Leeds is ranked 86th in the world in the **QS World University Rankings 2026** and among the **top 20 out of 690 European institutions** in the **QS Europe University Rankings 2025**.  
 In the **Shanghai Ranking 2024 Global Ranking of Academic Subjects**, Leeds ranks **2<sup>nd</sup> in the UK and 6<sup>th</sup> globally for Business Administration**, **12<sup>th</sup> in the UK for Business and Management**, and **14<sup>th</sup> in the UK for Economics**.  
 In the **2025 QS Business Masters Rankings**, Leeds' **MSc International Marketing Management** is ranked **25<sup>th</sup> globally**, and **MSc Finance and Investment** is ranked **31<sup>st</sup> globally**.  
 In the **2025 QS International Trade Rankings**, the **MSc International Business** programme is ranked **5<sup>th</sup> globally**.

## LEEDS, UK

### STUDENT BODY

**Degree background:** Specialist entry requirements differ dependant on the subject specialisation. See individual webpages for information

**International students:** 94%

Europe: 7%

North America: 1%

Central/South America: 1%

Middle East: 1%

Asia and Oceania: 88%

Africa: 2%

### ADMISSION REQUIREMENTS

**University degree:** Minimum 2:1 Bachelor's degree or international equivalent

**Aptitude tests:**

GMAT- Not required

GRE- Not required

Other tests: You are required to provide a personal statement supporting your motivation to study your chosen subject

**Language tests:**

IELTS (min. required score): 6.5 overall with no less than 6 in reading, writing, speaking, and listening.

TOEFL iBT (min. required score): 88 overall with no less than 20 in reading, 19 in listening, 22 in speaking, and 21 in writing.

CAE (min. required score): 176 overall with no less than 169 in each component.

PTE (min. required score): 64 overall with no less than 60 in each component.

Other language tests: Oxford ELLT Global at 7 overall with no less than 6 in each component.

**References:** 2 academic references

### COSTS

**Application fee:** Not applicable. Students who require a student route visa will be required to pay a GBP 2,000 deposit to receive their Confirmation for Acceptance (CAS)

**Tuition fees:** Tuition fees can be found in the fees and funding tab of each programme

**Scholarships:** There is a generous scholarships package available, with up to 50% tuition fee awards. See webpages for more details

### CONTACTS

**Name:** Kirsty Setz-Clarke

**Email:** K.c.setz-clarke@leeds.ac.uk

**Website:** www.business.leeds.ac.uk

# Your impact starts here.

In a constantly changing world, we'll help you develop the skills and confidence you need to make an impact in your career.

At Leeds, you'll get the expertise that employers value.

- Global Industry Programme - work placement projects for every Masters student
- Professional development support
- Award-winning Careers Service
- International study tours
- Connections with over 300,000 global alumni
- Support for starting your own business

“

*Since day one, the University encouraged me to think about my future career and how they can help me boost my CV... I have been challenged to grow personally and professionally.”*

**Ilse Osorio Figueroa, Graduated in 2023 from MSc Banking and International Finance**



Join one of the UK's most  
prestigious business schools.  
[business.leeds.ac.uk/masters](https://business.leeds.ac.uk/masters)

World Ranked - Triple Accredited - Award Winning





# Achieve Greatness



CATÓLICA-LISBON is a top European business school and the leading institution in Portugal for management education and research.

We are recognised for our international faculty, talented and diverse student body, strong ties to the business world, and close-knit community. Our academic programmes are ranked among the best globally.

Our Masters of Science, fully taught in English and internationally ranked, include:

- International MSc in Management
- MSc in Management with specialisation in Strategy, Entrepreneurship and Impact
- MSc in Management with specialisation in Strategic Marketing

- MSc in Business
- MSc in Business Analytics
- MSc in Economics
- International MSc in Finance
- MSc in Finance
- MSc in Finance (post-experience)

These programmes combine academic excellence with practical relevance, preparing students for global careers with real impact.

We are proud of our students' talent, curiosity, and drive — and of our alumni, who thrive in top organisations around the world.

Join a vibrant academic community built on excellence, ethics, and purpose.

Take the leap. Discover your potential. Find your greatness.

## LISBON, PORTUGAL

### STUDENT BODY

**Age range:** 21-27 years  
**International students:** 80%

### ADMISSION REQUIREMENTS

#### Aptitude tests:

The GMAT is not a mandatory document for the application.

For the Finance Programmes, it is a valued exam, which means that if candidates have a minimum score of 650 (GMAT) or 595 (GMAT Focus Edition), we recommend uploading it on the application.

### COSTS

**Application fee:** EUR 80  
**Tuition fees:** Between EUR 15,000 and EUR 32,000  
**Scholarships:** Merit scholarships for outstanding profiles.

### CONTACTS

**Name:** Marketing & Admissions Office MSC  
**Email:** [msc@ucp.pt](mailto:msc@ucp.pt)  
**Telephone:** +351217214140  
**Website:** [www.clsbe.lisboa.ucp.pt](http://www.clsbe.lisboa.ucp.pt)

### PROGRAMME INFO

<b>Type of degree</b>	Master of Science
<b>Programme formats</b>	Full-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Exchange agreements with more than 100 business schools and 14 Double Degree opportunities.
<b>Application deadlines</b>	November 2025 to May 2026
<b>Starting dates</b>	September 2026
<b>Accreditations</b>	Triple Crown Accredited
<b>Rankings</b>	22nd Top European Business School (Financial Times) #27 worldwide- International MSc in Management (2024 Financial Times rankings) #16 worldwide- MSc in Finance (2024 Financial Times rankings)

# For What Matters



Located in the heart of New York City, the Gabelli School of Business at Fordham University is deeply committed to transformative business research and education that moves society forward and serves as a catalyst for meaningful and lasting global change. Students are immersed in a dynamic urban environment where global industries intersect and the world's high-stakes business transactions occur. New York City offers direct access to Fortune 500 companies, financial institutions, start-ups, Big Four accounting firms, and media giants. Guest speakers from top corporations, real-time case studies, unsurpassed networking, and internships provide an advantage that few schools can match.

### PROGRAMME PRESENTATION:

Fordham University's Gabelli School of Business offers 13 specialised master's programmes that provide the targeted knowledge and hands-on skills to help students excel in their careers.

Most programmes can be completed in about one year, but have the flexibility to allow students to stay for three semesters, depending on their career goals. Graduates leave Gabelli fluent in the latest strategies, technologies, and analytical tools that drive success across industries, including artificial intelligence, accounting, finance, quantitative finance, marketing, management, and more.

## NEW YORK CITY, USA

### STUDENT BODY

- Male vs. Female ratio:** 58:42
- Age range:** 20-59 years
- Average age:** 25 years
- International students:** 49%
- International students diversity:**
  - Europe - 8%
  - North America - 53%
  - Central/South America - 2%
  - Middle East - 1%
  - Asia and Oceania - 33%
  - Africa - 2%
  - Australia - 1%

### ADMISSION REQUIREMENTS

- University degree:** Required
- Aptitude tests:** Not required
- Language tests:**
  - IELTS (recommended score) - 7
  - TOEFL iBT (recommended score) - 100
  - PTE (recommended score) - 68
  - Other language tests:
    - DET (recommended score) - 120
- References:** Up to 2 professional and/or academic references; not required

### COSTS

- Application fee:** USD 140
- Application fee is waived for any applications submitted by the Round 1 application submission deadline
- Tuition fees:** Fall 2025/Spring 2026: USD 2,201 per credit (merit-based)
- Scholarships:** All MS programmes: Dean's Scholarship : Up to 30,000 (merit-based)

### CONTACTS

- Name:** Christina Sakowski, Senior Associate Director of Full-Time Programmes
- Email:** [Csakowski@fordham.edu](mailto:Csakowski@fordham.edu)
- Telephone:** (212) 636-7498
- Website:** [www.fordham.edu/gabelli-school-of-business](http://www.fordham.edu/gabelli-school-of-business)

### PROGRAMME INFO

<b>Programme name</b>	MS in Accounting MS in Artificial Intelligence MS in Business Analytics MS in Finance (on-campus and online option) MS in Information Technology MS in Management (on-campus and online option) MS in Marketing Intelligence MS in Media Management MS in Quantitative Finance MS in Taxation (online) MS in Strategic Marketing Communications (online only)
<b>Type of degree</b>	Master of Science
<b>Programme formats</b>	Full-time and Part-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Certain programmes have the option to travel on global immersion trips including London (UK) and other locations
<b>Application deadlines</b>	Express Round: 25 August 2025 Fall 2026 Round 1: 10 October 2025 Fall 2026 Round 2: 19 January 2026 Fall 2026 Round 3: 20 March 2026 Fall 2026 Round 4: 12 June 2026 Spring 2026: 10 October 2025
<b>Starting dates</b>	Spring 2026: January 2025 (Dates TBD) Fall 2026: End of August 2025 (Dates TBD)
<b>Accreditations</b>	AACSB
<b>Rankings</b>	#58 (tie) in 2025 US News and World Report's Best Business Schools #15 for MSQF in 2025 QuantNet Ranking of Best Financial Engineering Programmes #52 for MS Finance by the Financial Times in 2024

### OTHER STUDY LOCATIONS

<b>Campuses</b>	London (UK)
<b>Study abroad</b>	Week-long global immersion opportunities are available for specific MS programmes



# Goizueta Powers Growth



EMORY

GOIZUETA  
BUSINESS  
SCHOOL

As a top-20 business school, Emory's Goizueta Business School blends a world-class faculty, hands-on learning, and industry connections to deliver transformative experiences. With best-in-class career outcomes, our graduates are equipped for immediate impact and long-term success.

### PROGRAMME PRESENTATION:

Both the MS in Business Analytics and Master of Finance can be completed in 10 months or extended to 16 months with a summer internship and nine additional elective credits.

#### MS in Business Analytics

Our MS in Business Analytics combines business, data, and technology to develop effective business data scientists for a data-

driven world. Through hands-on learning and real client partnerships, you'll develop advanced analytical skills in machine learning, artificial intelligence, cloud analytics, data visualisation and more. Explore tracks in AI in Business, Business Analytics, Marketing Analytics, and Supply Chain Analytics.

#### Master of Finance

Created by industry insiders, our Master of Finance is a CFA-affiliated degree that delivers unmatched experience and industry know-how through experiential learning, exposure to industry professionals, and hands-on work in our Finance Lab. Build the skills to launch a career in corporate finance, sales and trading, investment management, FinTech, or investment banking.

## ATLANTA, GEORGIA, USA

### STUDENT BODY

**Male vs. Female ratio:** 60:40  
**Age range:** 22-28 years  
**Average age:** 23 years  
**Degree background:** MSBA 50% STEM Degrees, 50% Other  
 MF 40% Business Degrees, 60% Economics and Other  
**International students:** 60%  
**International students diversity:**  
 Europe: 10%  
 North America: 10%  
 Central/South America: 10%  
 Asia and Oceania: 50%  
 Africa: 20%

### ADMISSION REQUIREMENTS

**University degree:** Bachelor's Degree  
**Aptitude tests:**  
 GMAT- Accepted, average score MF 645  
 GRE- Accepted, average score MSBA 328  
**Language tests:**  
 IELTS (min. required score): 7.0  
 TOEFL iBT (min. required score): 110  
**References:** 2 professional or academic  
**Minimum work experience:** Work experience not required, Average 2 years

### COSTS

**Application fee:** USD 150  
**Tuition fees:** USD 69,900 -76,500 10-Month  
 USD 75,900 - 82,500 16-Month  
**Scholarships:** 10%-50%

### CONTACTS

**Name:** Mary Hall, Director of Graduate Admissions  
**Email:** gradadmissions@emory.edu  
**Telephone:** +1 404-862-6311  
**Website:** www.goizueta.emory.edu

### PROGRAMME INFO

<b>Programme name</b>	MS in Business Analytics (MSBA), Master of Finance (MF)
<b>Type of degree</b>	Master's Degrees
<b>Programme formats</b>	Full-Time, 10-16 months
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	New York, NY (USA)
<b>Application deadlines</b>	8 October 2025 14 January 2026* 4 March 2026 *International Student Deadline
<b>Starting dates</b>	MSBA July 2026 MF August 2026
<b>Accreditations</b>	AACSB
<b>Rankings</b>	#12 Employability of Graduates among US Master of Finance programmes (QS); #12 Value for Money among US MSBA programmes (QS)

### OTHER STUDY LOCATIONS

<b>Campuses</b>	Atlanta, GA (USA)
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# MS IN BUSINESS ANALYTICS

Emory's MSBA combines business, data, and technology to develop effective business data scientists for a data-driven world. Through hands-on learning and real client partnerships, you'll develop advanced analytical skills in machine learning, artificial intelligence, cloud analytics, data visualization and more.



**4 TRACKS**  
AI In Business,  
Business Analytics,  
Marketing Analytics,  
Supply Chain Analytics



**10 AND 16 MONTH OPTIONS**

# MASTER OF FINANCE

Created by industry insiders, this degree delivers unmatched experience and industry know-how through experiential learning, exposure to industry professionals, and hands-on work in our Finance Lab. Build the skills to launch a career in corporate finance, sales and trading, FinTech, investment banking and more.



**10 AND 16 MONTH OPTIONS**



**EMORY**

**GOIZUETA  
BUSINESS  
SCHOOL**



**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

## Master's For Those Made to Do

### **ONE-YEAR MASTER'S DEGREES**

Theory is good, practice is better. Hult's one-year master's programs have been designed to develop the skills most in demand worldwide. You learn business by doing it so you can add value from your first day on the job—and make an immediate impact that matters.

[HULT.EDU/MASTERS](https://www.hult.edu/masters)



# The University for Creative Careers

**SCAD**  
The University for Creative Careers

SCAD is a private, non-profit, accredited university, offering 100 graduate and undergraduate degree programmes across locations in Atlanta and Savannah, Georgia; Lacoste, France; and online via SCADnow. SCAD enrolls more than 18,500 undergraduate and graduate students from more than 100 countries. The future-minded SCAD curriculum engages professional-level technology and myriad advanced learning resources, affording students opportunities for internships, professional certifications, and real-world assignments with corporate partners through SCADpro, the university's renowned research lab and prototype generator. SCAD has earned top rankings for degree programmes in interior design, architecture, film, fashion, digital media, and more. Career success is woven into every fibre of the university, resulting in a superior alumni employment rate. A 2024 study found that 99% of recent SCAD graduates were employed, pursuing further education, or both within 12 months of graduation.

**PROGRAMME PRESENTATION:**

SCAD offers Master of Business Innovation degrees in creative business leadership, design management, and service design. Unlike the broad overview of business disciplines provided by an MBA, the MBI curriculum is tailored to equip students with the skills to navigate and thrive in a dynamic business environment, including the ability to anticipate market trends, seize opportunities, and pivot strategies to maintain competitiveness. An MBI is unique in its dedicated focus on:

- Innovative thinking
- Strategic execution
- Creativity
- Design thinking
- Transforming concepts into practical solutions

**SAVANNAH, USA**

**STUDENT BODY**

**Admission rate:** 1.35:1  
**Male vs. Female ratio:** 1:3  
**Age range:** 21-50 years  
**Average age:** 32 years  
**International students:** 63%  
**International students diversity:**  
 Europe: 3%  
 North America: 3%  
 Asia and Oceania: 93%

**ADMISSION REQUIREMENTS**

**University degree:** Four-year Bachelor's degree or equivalent  
**Aptitude tests:**  
 GMAT- Not required  
 GRE- Not required  
**Language tests:**  
 IELTS (min. required score): 6.5, with a score of at least 6.5 in both reading and writing for exemption from ESL course work  
 TOEFL iBT (min. required score): 85, with a minimum score of 20 on each section for exemption from ESL course work  
**References:** 2 academic or professional

**COSTS**

**Application fee:** USD 100  
**Tuition fees:** USD 43,155  
**Scholarships:** Merit scholarships available

**CONTACTS**

**Name:** SCAD Admission  
**Email:** admission@scad.edu  
**Telephone:** 912 525 5100  
**Website:** www.scad.edu

PROGRAMME INFO	
<b>Programme name</b>	Master of Business Innovation
<b>Type of degree</b>	Master of Business Innovation
<b>Programme formats</b>	Full-time, part-time
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Lacoste, France
<b>Application deadlines</b>	Rolling admission
<b>Starting dates</b>	Winter 2026, Spring 2026, Fall 2026
OTHER STUDY LOCATIONS	
<b>Campuses</b>	Savannah (United States), Atlanta (United States), Online
<b>Study abroad</b>	Lacoste, France



# Competitive Advanced Degrees from Five Acclaimed Colleges



Founded in 1870, St. John's is a Catholic and Vincentian university that prepares students for personal and professional success in today's global society.

As a St. John's University student, you can have it all: an education that broadens your mind, the chance to serve those less fortunate, the fun and excitement of New York City, and the inspiration and support you need for future success.

## PROGRAMME PRESENTATION:

The graduate schools at St. John's University in New York City offer more than 65 graduate degrees. Our world-class faculty, modern facilities, vast alumni network, and tradition of excellence are central to the academic structure of each and every graduate programme at St. John's.

## NEW YORK CITY, USA

### STUDENT BODY

**Male vs. Female ratio:** 43:57  
**Average age:** 28 years

### ADMISSION REQUIREMENTS

**University degree:** Bachelor's degree  
**Aptitude tests:** GMAT (min. required score)- optional, contingent on each school and programme  
**Language tests:** IELTS (min. required score): Depends on school and programme – ranges from 6.5 and above  
 TOEFL iBT (min. required score): Depends on school and programme – ranges from 75 and above  
 PTE (min. required score): Depends on school and programme – ranges from 51 and above  
 Other language tests: Duolingo – depends on school and programme – ranges from 105 and above  
**References:** 0-3 LORs depending on the programme. Letters should come from a professor or a professional  
**Minimum work experience:** No minimum work experience required. Recommended 2 years for business

### COSTS

**Application Fee:** Most programmes have a USD 70 application fee  
 \*Application fee can be waived for candidates who attend an Access MBA event  
**Tuition fees:** Tuition varies on school and programme – USD 1,640-1,880 per credit  
**Scholarships:** Alumni Scholarship, CFA Institute Student Scholarship, Clergy and Professed Members of Religious Communities Discount, Endowed Scholarships, External Scholarships, Graduate Assistantships and Fellowships, Graduate Law Enforcement Grant, GSRM, ILOTY Fellowship, Institute for Catholic Schools' Catholic School Teacher Scholarship, Merit scholarships, New York City Public Schools Employee Tuition Discount, Promise Scholarship, Rev. Brian J. O'Connell, CM, Scholarship, The Pope Paul VI Scholarship, Work experience, and Zurich Fellowship  
 Scholarships range from 2K to full tuition

### CONTACTS

**Name:** Office of Graduate Admission  
**Email:** Gradhelp@stjohns.edu  
**Telephone:** +1-718-990-1601  
**Website:** www.stjohns.edu

## PROGRAMME INFO

<b>Programme name</b>	We have 65 plus graduate degrees
<b>Focus areas and specializations</b>	Master of Arts, Master of Business Administration, Master of Science in Education, Master of Professional Studies, Master of Science
<b>Programme formats</b>	Full-time and Part-Time Online, in person (on our Queens or Manhattan campuses) or hybrid
<b>Language of instruction</b>	English
<b>Locations of study abroad or international exchanges</b>	Global destination coursework which allows students to study in various countries for 1-2 weeks in a semester. Past locations include London, England, Rome, Italy, Paris, France, Zurich, Switzerland, Munich and Berlin, Germany, Athens, Greece, Guatemala, and Bermuda.
<b>Application deadlines</b>	MS School Psychology – 15 December (Fall entry only) MS Physician Assistant – 1 October (Fall entry only) MS Speech Pathology – 1 February (Fall entry only) MS Clinical Mental Health Counselling – 1 April (Fall entry only) All other programmes are rolling admission Recommended Deadline – 1 April for Fall Admission and 1 November for Spring Admission
<b>Starting dates</b>	Spring 2026 – 21 January 2026 Fall 2026 – 2 September 2026
<b>Accreditations</b>	Middle States, AACSB for Business and Accounting, ASHA for Speech and Language Pathology, CACREP for Clinical Mental Health Counselling, PAEA for Physician Assistant, ALA for Library and Information Science, APA for Psychology, etc.
<b>Rankings</b>	#4 Best Accelerated Online MBA By Fortune (2023) #7 Best Fintech MBA Programme by TechGuide (2024) #8 in Cybersecurity Guide's Best Programmes (2025) #8 by Spiceworks as Top Cyber Security Programmes #17 Best Online MBA Programmes by Fortune (2023) #31 Best Online Graduate Education Programmes by U.S. News & World Report (2020)

## OTHER STUDY LOCATIONS

<b>Campuses</b>	Queens, NY, USA and Manhattan, NY, USA
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# Educates - researches - inspires

**HSLU** Lucerne University  
of Applied Sciences  
and Arts

With around 2,500 students studying full-time and part-time on Bachelor's and Master's degree programmes, we pride ourselves on our proximity to industry and our applied approach. Our research centres specialise in Robotics, Applied AI, Immersive Technologies, Cyber Security, and IOT. We offer top-notch education in the centre of Switzerland, where students learn to work independently, as well as in team projects, with a focus on application.



## ROTKREUZ, SWITZERLAND

### STEM

**MSc IT, Digitalization and Sustainability**  
Full-time, 24 months

**MSc Engineering Advanced Expertise in  
Computer Science**

**MS in Information and Cyber Security**

**MSc in Business Information Technology**

**Master of Arts in Design with specialisation in  
Digital Ideation**

### CONTACTS

**Name:** International Office

**Email:** [International.it@hslu.ch](mailto:International.it@hslu.ch)

**Telephone:** +41413493810

**Website:** [www.hslu.ch/de-ch/informatik/studium/  
master](http://www.hslu.ch/de-ch/informatik/studium/master)

### APPLICATION HIGHLIGHTS

<b>Language of instruction</b>	English
<b>Application fee</b>	CHF 250
<b>Tuition fees</b>	Approx. CHF 9,000 for full-time study Fees for non-Swiss nationals: approx CHF 1500 per semester
<b>Application deadlines</b>	For non-EU/EFTA passport holders: 15th February 2026 (for Fall 2026 start) For EU/EFTA passport holders: 15th August 2026 (for Fall 2026 start)
<b>Starting dates</b>	Fall 2026

### OTHER STUDY LOCATIONS

<b>Campuses</b>	Lucerne, Switzerland
<b>Study abroad</b>	Some of our master's degrees are mandatory double degrees, with partner institutions in the UK, Norway, Austria, USA, Portugal, and Ireland